

# Smart Window Styling









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You look to your windows for light . . . but look there for *beauty* too!

Just try your hand at window magic! It's so easy . . . with colorful draperies, filmy curtains and Venetian blinds! Here's the happy combination for all the light you want by day . . . all the privacy you want by night . . . and beauty throughout the year.

Even the "problem room" can be magically transformed by cheerful windows! In no other way can you change the atmosphere of any room so easily . . . for so little money.

We hope that this book will help *you* to achieve smart window styling. If you have any further questions about your individual window draping problems, see your nearest Kirsch dealer. He'll be glad to help you.

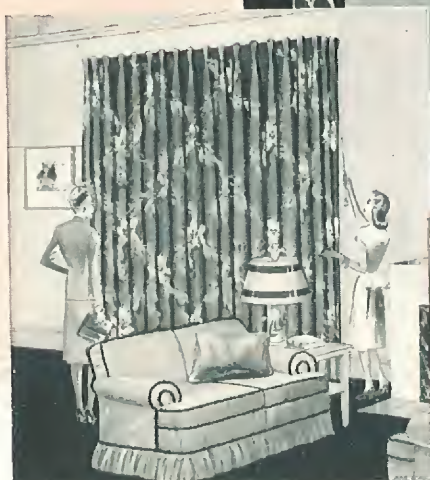
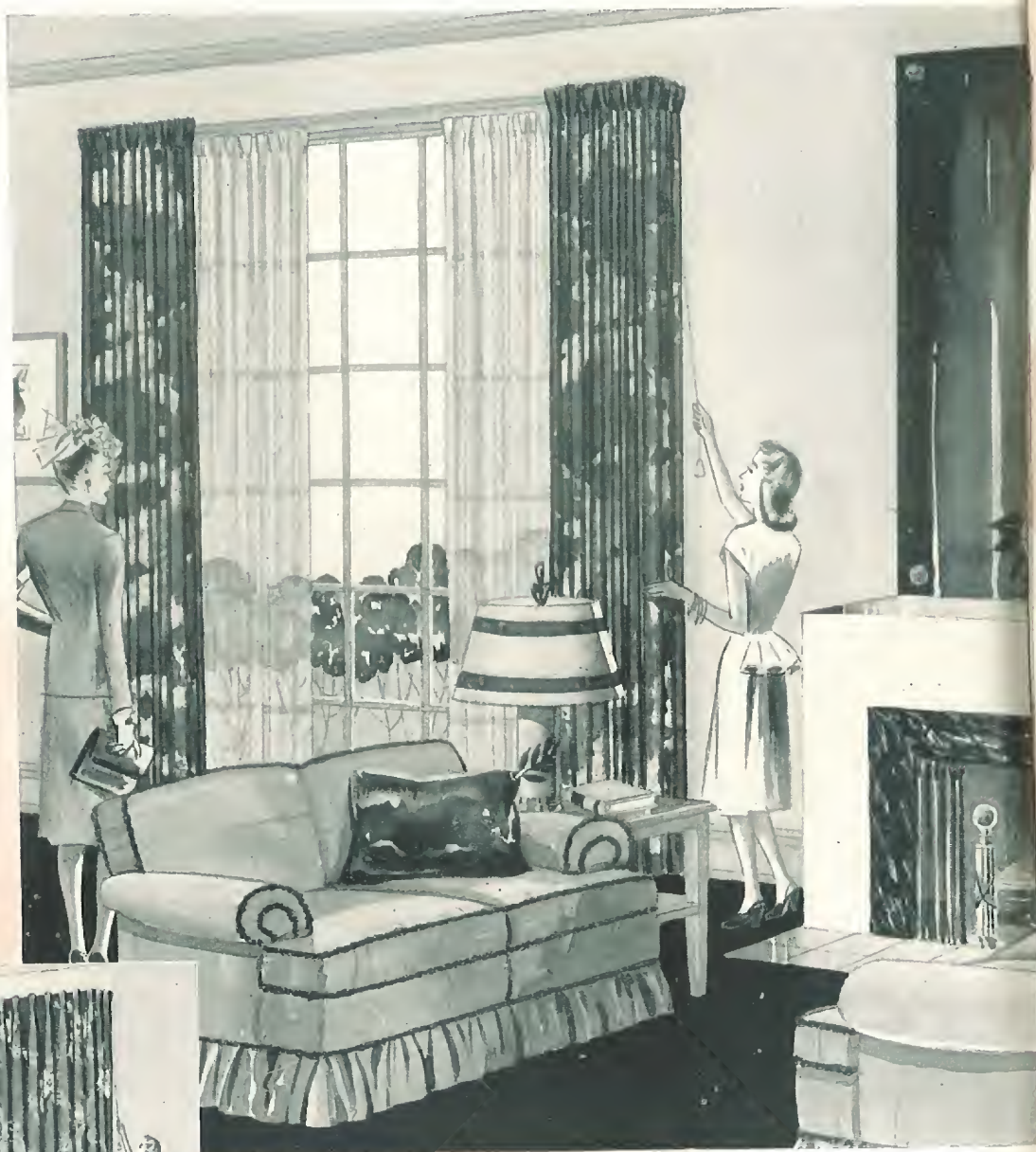
**K**IRSCH *Company*  
STURGIS • MICHIGAN

# Create new livability.. plus

PULL TO OPEN ..  
PULL TO CLOSE ..



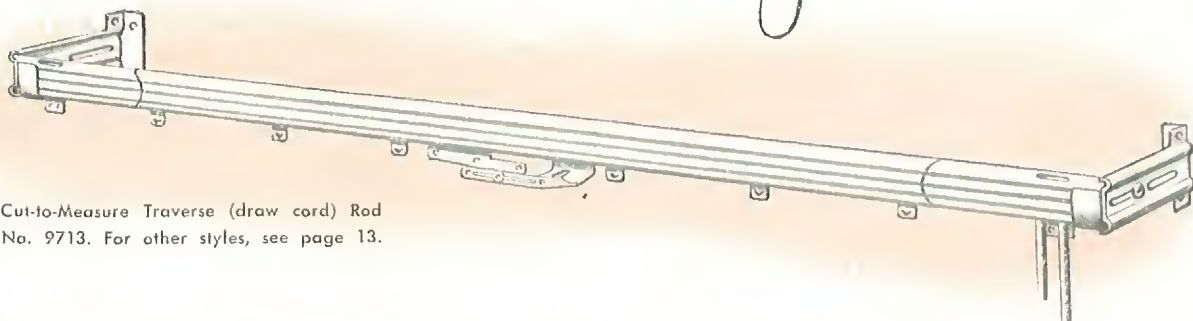
Start with Kirsch traverse rods to obtain new window draping effects . . . to control light, view, ventilation and privacy . . . to create modern livability in your home.



Imagine the convenience of draw curtain treatments hung on Kirsch traverse rods . . . just a simple pull of the cord . . . and the draperies close; another gentle pull and they open, always evenly and at just the desired distance from the side casings.



# light control... in your rooms



Cut-to-Measure Traverse (draw cord) Rod  
No. 9713. For other styles, see page 13.

Women for many years have wanted the convenience of draw curtains and draw draperies at their windows. They have seen in draw curtains and draw draperies an easy, convenient means of creating new livability in their rooms by controlling ventilation, assuring privacy and perfectly regulating light.

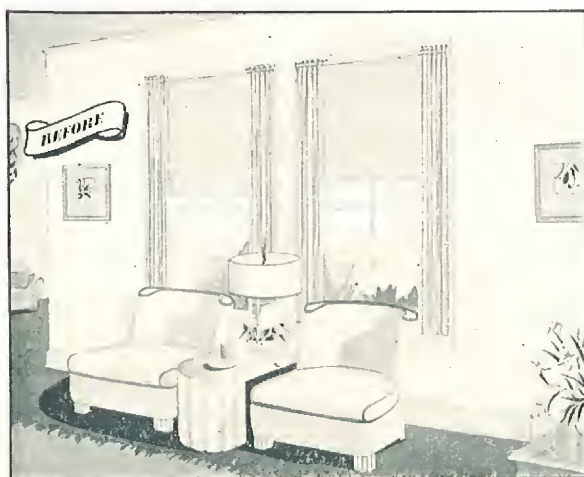
Women wanted traverse equipment for draw curtains that would work surely, smoothly and quietly, but they did not want to pay for these advantages by sacrificing the beauty of the drapery effect.

In developing functional perfection in traverse equipment, Kirsch has solved the problem of appearance by concealing . . . within the rod . . . all operating parts and eliminating unsightly drooping cords.

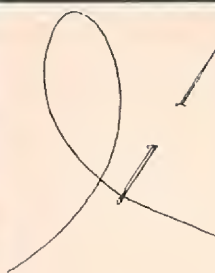
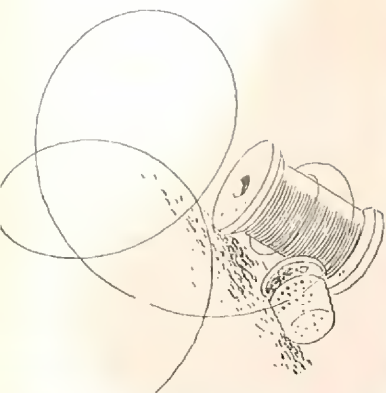
Draperies or curtains can now be drawn open or closed at the touch of a hidden cord. Cords cannot tangle. Slides cannot stick. Draperies or curtains glide silently and surely into place, closing always at the center and overlapping to insure absolute privacy. Since the slides travel in the groove of the rod, they cannot mar the beautiful Kirsch ivory finish.

It's easy to turn drab rooms into bright ones with smart window treatments. These "before" and "after" illustrations show how the same room can be changed in appearance for greater attractiveness through window decoration alone.

Here is evidence of the decorating magic you can work with smart window styling. The draw draperies and glass curtains are hung on a Kirsch double rod set . . . the outside rod is draw cord traversed; the inside rod is plain.







Draperies hung from faultless Kirsch traverse equipment will admit fresh air, cut down or eliminate direct drafts in summer, assist insulation in winter. The luxury of draw draperies has been made inexpensive, within the reach of any home, and practicable for any type of window in any room.

Create new functional livability in your home by equipping your windows with Kirsch traverse rods which afford snug privacy with easy draw cord action. Kirsch traverse rods can be curved to conform with the shape of any window.

Draperies and curtains on smooth working Kirsch traverse rods bring the glorious outdoors into every room at the touch of a hidden cord.





## FOR WINDOWS OF DISTINCTIVE CHARM...

Large windows are a powerful style influence today. They frame your favorite scene, admit healthful air and sunlight... create intimacy with the outdoors.

The best method of curtaining large windows is with traverse (draw cord) rods which provide complete and flexible control of light, view, ventilation and privacy.

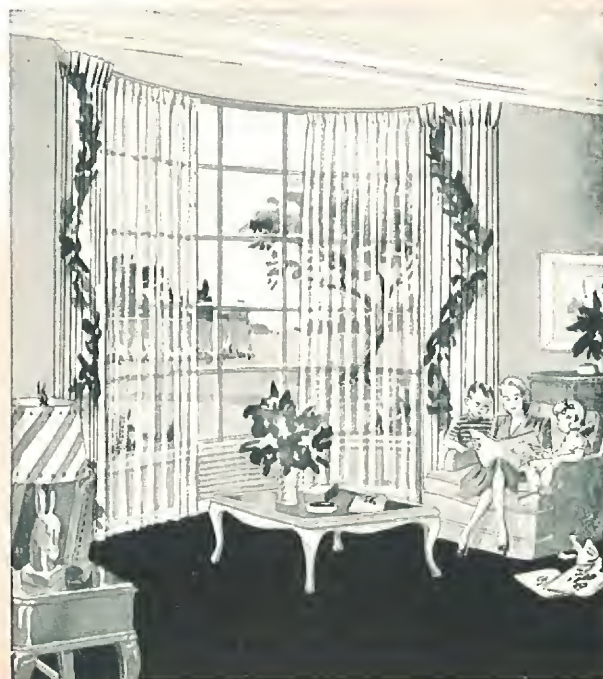
Drawing the curtains closed effects complete transformation of a room. The evening living room with an open fire... with the reading lamp by the easy chair, with the windows completely veiled... is entirely different from the daytime room with the sunshine streaming through the windows and with the green grass or the snowy trees clearly visible.

Traverse (draw cord) rods are the most easily manipulated of all fixtures. You never have to touch the draperies. Just pull gently on the cord to open or to close them partially or completely.

Make your windows the focal point for beauty in every room. Use Kirsch traverse equipment... with draw curtains to control light and ventilation... and draw draperies to insure privacy.



Whether it's a mansion or a cottage, home should be a place of charm and beauty, designed for livability. Window treatments work magic.



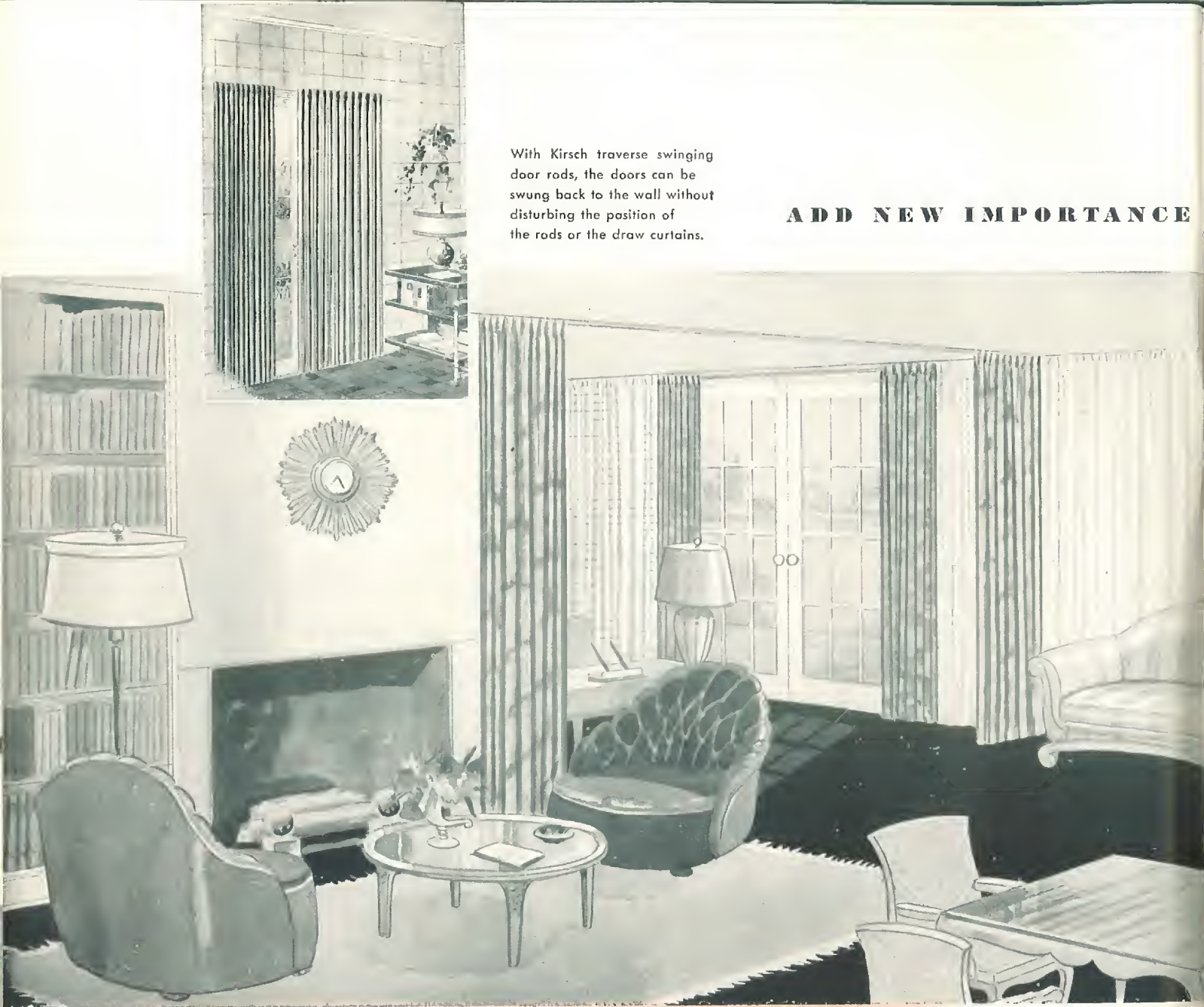
Draw curtains and draw draperies may be properly used on all types of windows (curved, corner, bay, etc.) and with all interior decorating schemes regardless of period. There is a Kirsch traverse rod to meet every requirement of window architecture.



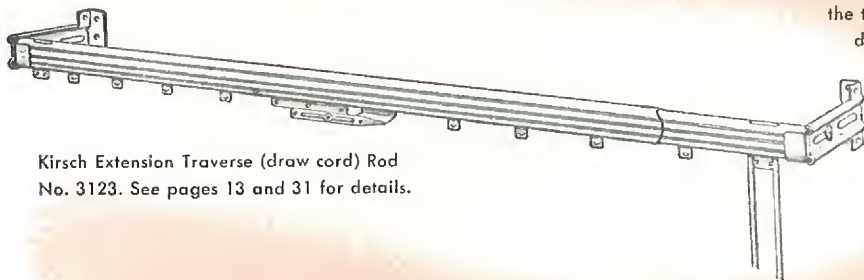


With Kirsch traverse swinging door rods, the doors can be swung back to the wall without disturbing the position of the rods or the draw curtains.

## ADD NEW IMPORTANCE



The draw curtains on the windows are hung on single traverse rod sets. The curtains in the opening, which are used in lieu of doors to separate the two rooms, are suspended from a portiere traverse track. The French door curtains are put up on cord traversed single swinging door rods.



Kirsch Extension Traverse (draw cord) Rod  
No. 3123. See pages 13 and 31 for details.

An eighteenth century setting for twentieth century living. The draw glass curtains in the circular bay are hung on a curved bay window traverse rod. Swinging rods support the side draperies.





## TO YOUR WINDOWS...

There is a definite trend in interior decoration toward the increased use of draw curtains and draw draperies. This is logical because home makers, to whom comfort is just as important as beauty, naturally crave the artistic effects and the functional advantages that only draw curtains and draperies can provide.

You see draw draperies . . . or traverse draperies, as they are sometimes called . . . in the smartest homes, in the most fashionable moving picture settings. "Home" magazines feature traverse treatments regularly in their articles on window decoration and in the interior scenes which illustrate them. In fact, wherever the interior decorative scheme demands functionally attractive draping treatments, you will find traverse curtains or draperies beautifying the interior ensemble and supplying the light, ventilation and privacy control that stationary treatments do not provide.

And remember, with popularly priced Kirsch extension rods and Kirsch cut-to-measure traverse drapery hardware, every home can now enjoy the luxury and convenience of draw curtains and draw draperies.



The draw draperies that conceal the fireplace windows are hung on Kirsch cut-to-measure draw cord rods, bent at a right angle to traverse the draperies around the corner of the room.



A treatment for a corner window. The draw glass curtains are hung on one-way draw single traverse rods. The overdraperies are suspended from swinging extension rods.



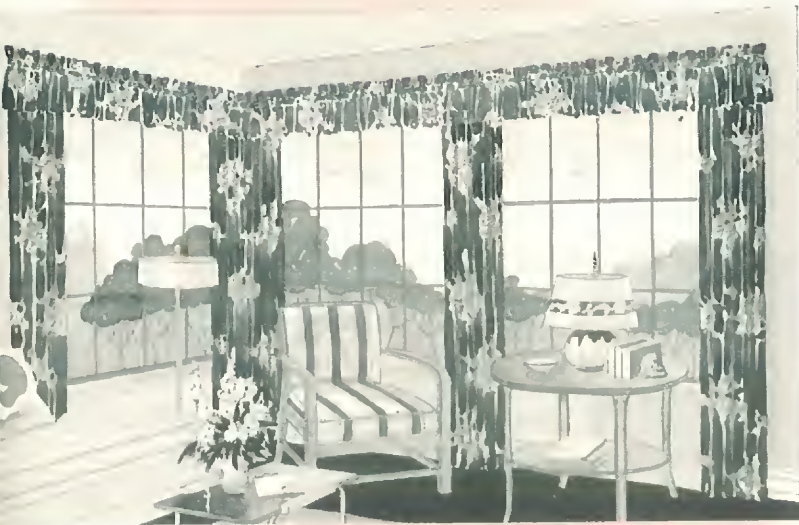
Traverse casement curtains hung on a single cut-to-measure draw cord rod and overdraperies suspended from swinging extension rods enhance the beauty of this homey, friendly grouping.



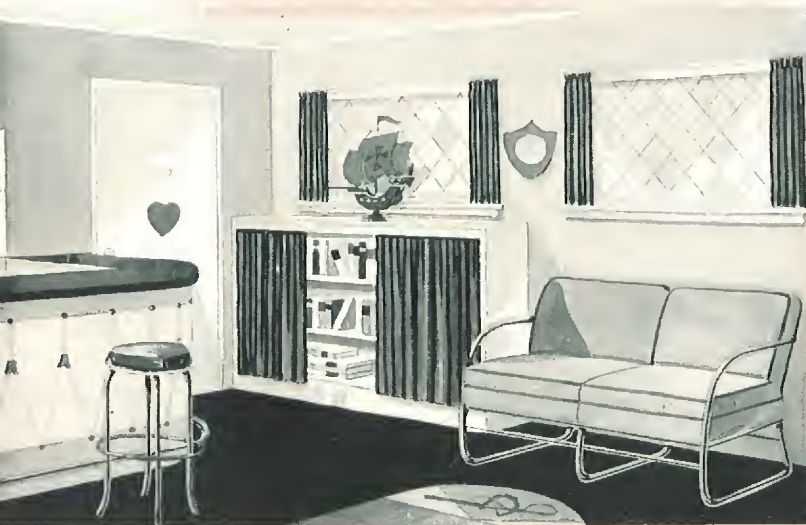
The two pairs of casement cloth draw curtains are hung on a multiple traverse rod set with overlap master slides. The overdraperies are suspended from drapery extender rods.



## DRAW CURTAINS ACHIEVE NEW CONVENIENCE...



A pleasant example that good taste need not be measured by price. The draw draperies are hung on three cut-to-measure traverse rod sets. The valance is shirred on two single plain rod sets.

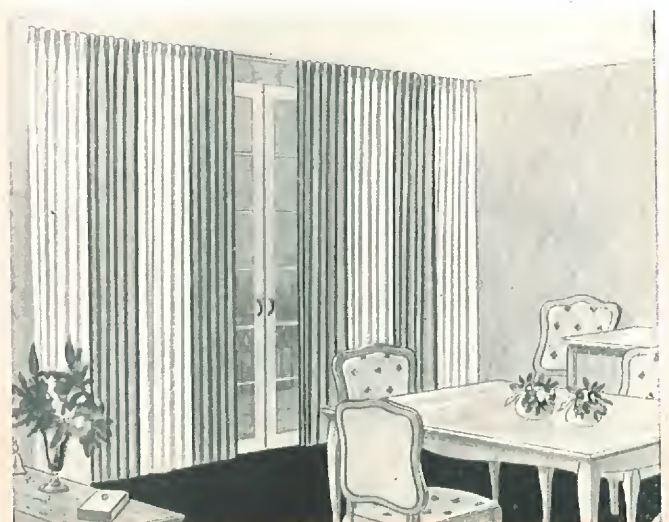


The window draperies hung on single traverse rod sets may be drawn open or closed at the touch of a hidden cord, while the draperies on the book case, hung on a hand traverse track, are opened and closed by hand.

Windows in the home have several purposes to serve. They must admit light and ventilation, furnish decoration and present the outside view to those within. Much of their success depends upon the drapery treatment. Draw curtains, having reached a new peak of easy operation, serve all of these needs with precision.

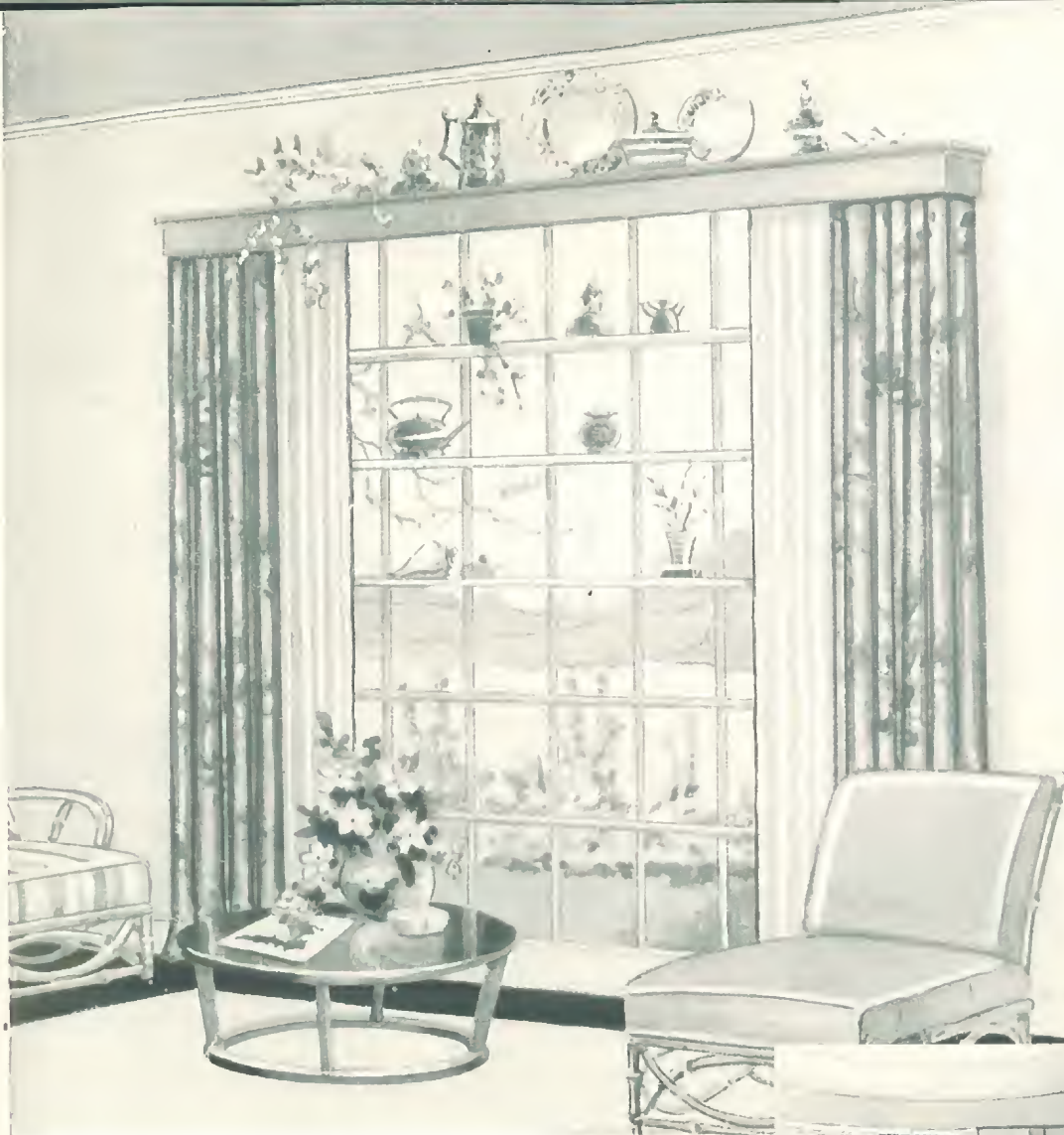
It is becoming increasingly popular to have the hardware for glass curtains and draperies provided with draw cord equipment. With such an arrangement, the glass curtains will control light and ventilation and the draperies will provide seclusion.

Where is it practical to use draw curtains? In every room in the house. Regardless of how wide a window (or a series of windows) may be . . . regardless of the shape or the height of your windows . . . Kirsch traverse rods can be used

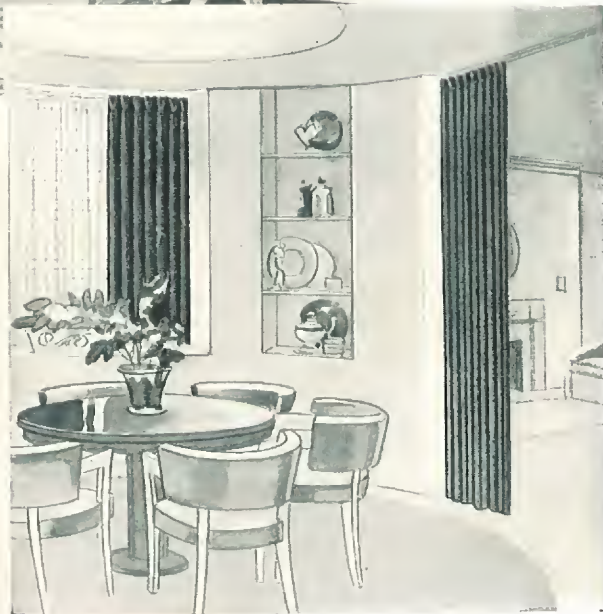


Beauty and charm distinguish this Louis XV-Modern dining room. The two-tone casement cloth curtains that span the wall are hung on a single cut-to-measure traverse rod set attached to the wall at the ceiling line.

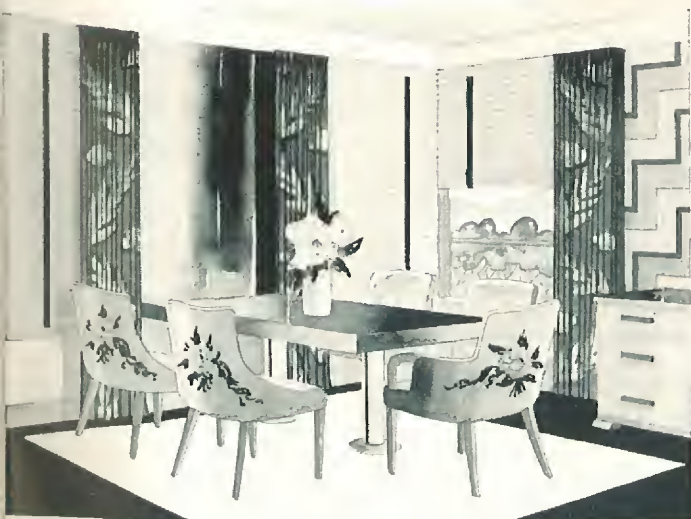




In this scene old-fashioned graces blend with distinguished modern to give new interest to the joy of living. Draw curtains and draperies are hung from two traverse rods concealed beneath a wood cornice.



The fine features of the modern influence and freedom from old-fashioned fripperies distinguish this setting. The portiere draperies are hung on a cord traverse track. The glass curtains and overdraperies are suspended from a Kirsch "Gald Seal" double curtain rod.



Charm and simplicity of background and setting emphasize the grace of these window decorations which are suspended from a single cut-to-measure corner window traverse rod set.



Draw draperies are especially adapted to bedrooms because ventilation, privacy and light are very important in these rooms.

In bedrooms, it is more essential that overdraperies rather than glass curtains be traversed. But in upstairs as well as downstairs rooms, both the glass curtains and the overdraperies may be traversed. Consider the amount of sunlight and daylight which enter your windows as well as the element of privacy when determining the opacity of your draw curtains.



This bedroom suggests a friendly summons to rest undisturbed behind casement cloth draw curtains which are hung on a single traverse rod. The overdraperies are suspended from a wood pole set.

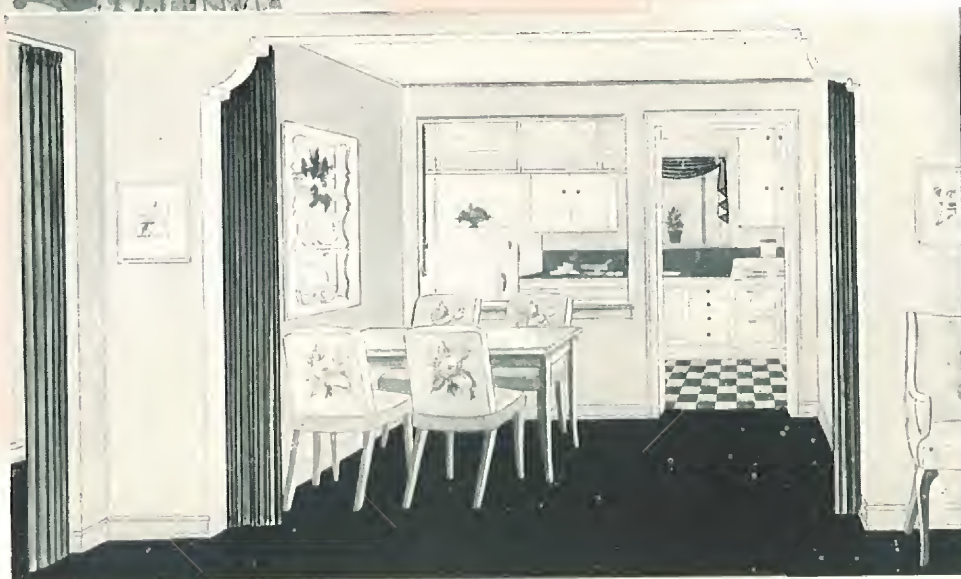


The window treatment above consists of a Kirsch Sunaire blind and a pair of sill length draperies hung on swinging rods. The couch-bed draperies hang on a curved cut-to measure rod set, equipped with one-way cord traverse.

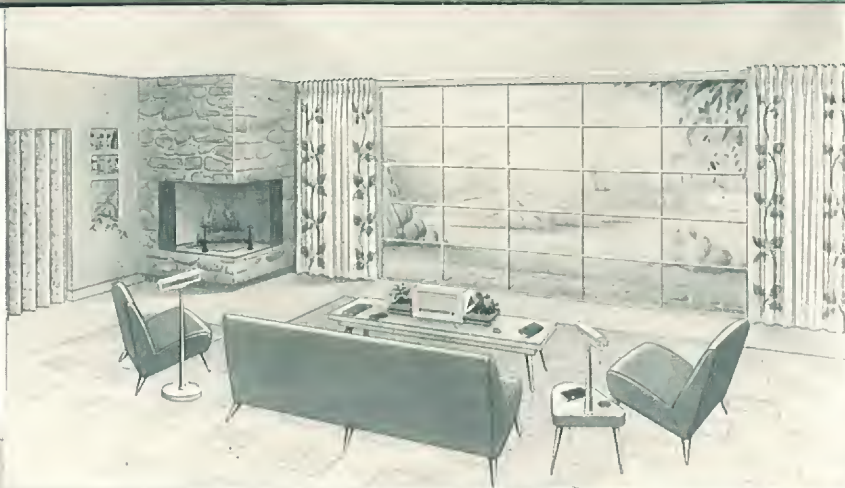


This corner window is draped functionally with opaque draw curtains hung on two single draw cord rod sets. The overdraperies are supported by swinging rods.

The portiere drapery installation between dining compartment and living room reveals the versatility of Kirsch traverse equipment. The traverse rod is so assembled that the drapery at the left may be drawn two-thirds of the way across the opening while the other drapery remains open, thus concealing the dining compartment when privacy is desired.

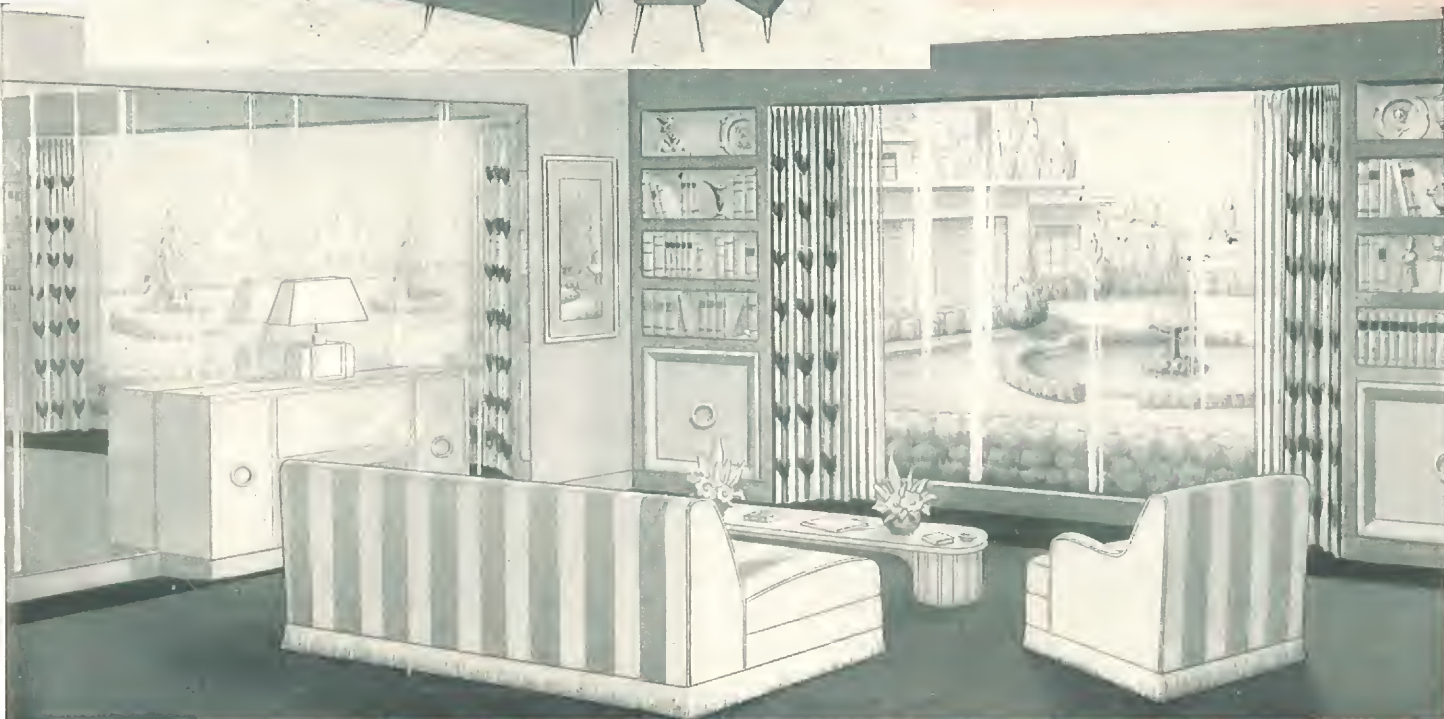




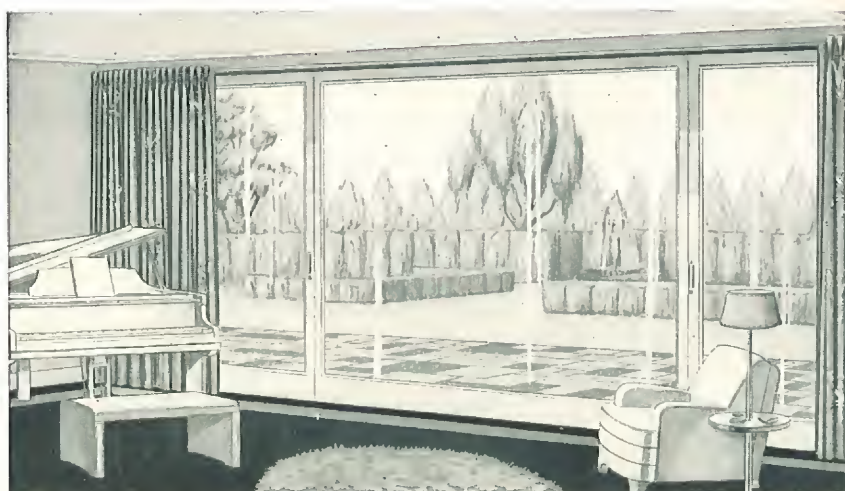


Draw draperies are hung on a single Kirsch "Heavy Duty" Cut-to-Measure traverse rod, installed on the wall beyond the window, so as not to conceal, when open, any part of the outdoor scene in the interior shown at the left.

(Below). The mirrored treatment of the wall at the left echoes the window treatment and the beauty of the garden. Draw draperies and draw curtains are hung on two traverse tracks which are curved at the ends.



## Picture Windows



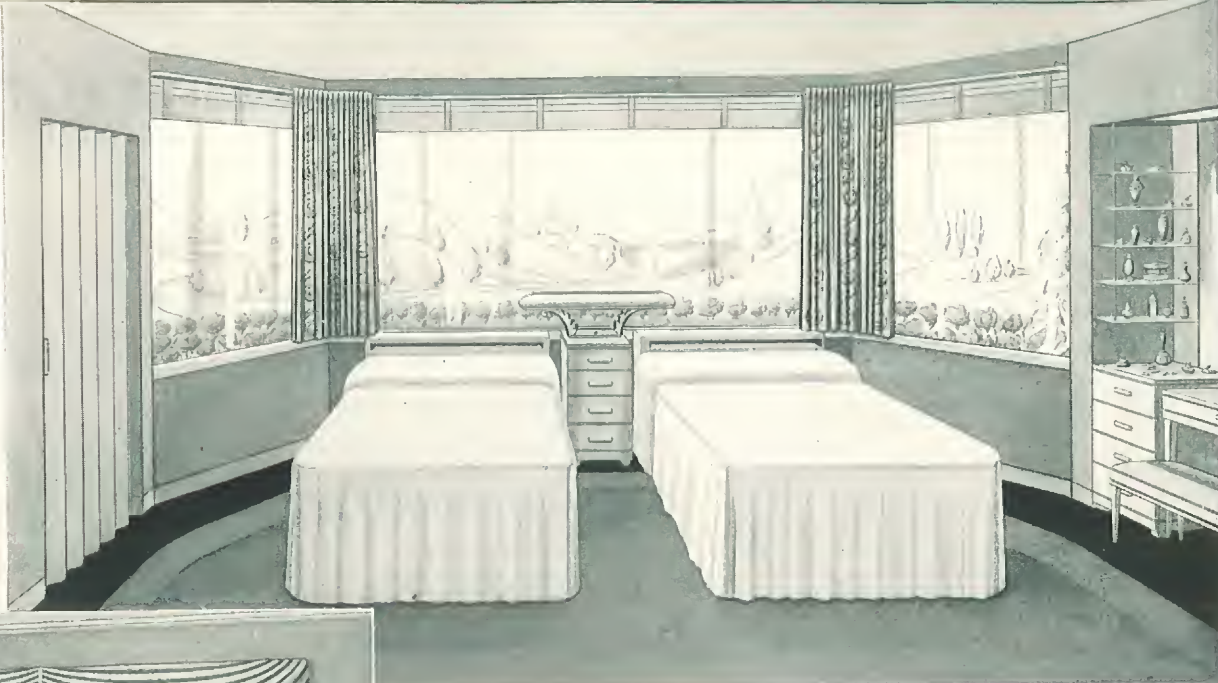
Picture windows present no draping problem when the draperies are traversed on Kirsch draw cord rods.

The touch of a hidden cord welcomes daylight into your home . . . adds the charm of lawn and flower to indoor living . . . or shuts out the world to create snug seclusion within the room.

Let nature help you decorate. Bring its fresh beauty into the room . . . take advantage of its loveliness. Hang your draperies beyond the glass. Don't screen or conceal the outdoor scene with fabric hung over a portion of the window. Rather, let your draperies, when open, frame the view.

The draw draperies which are supported on a single Kirsch "Heavy Duty" traverse rod may be drawn back to permit entrance and exit through the two glass doors which flank the middle window.



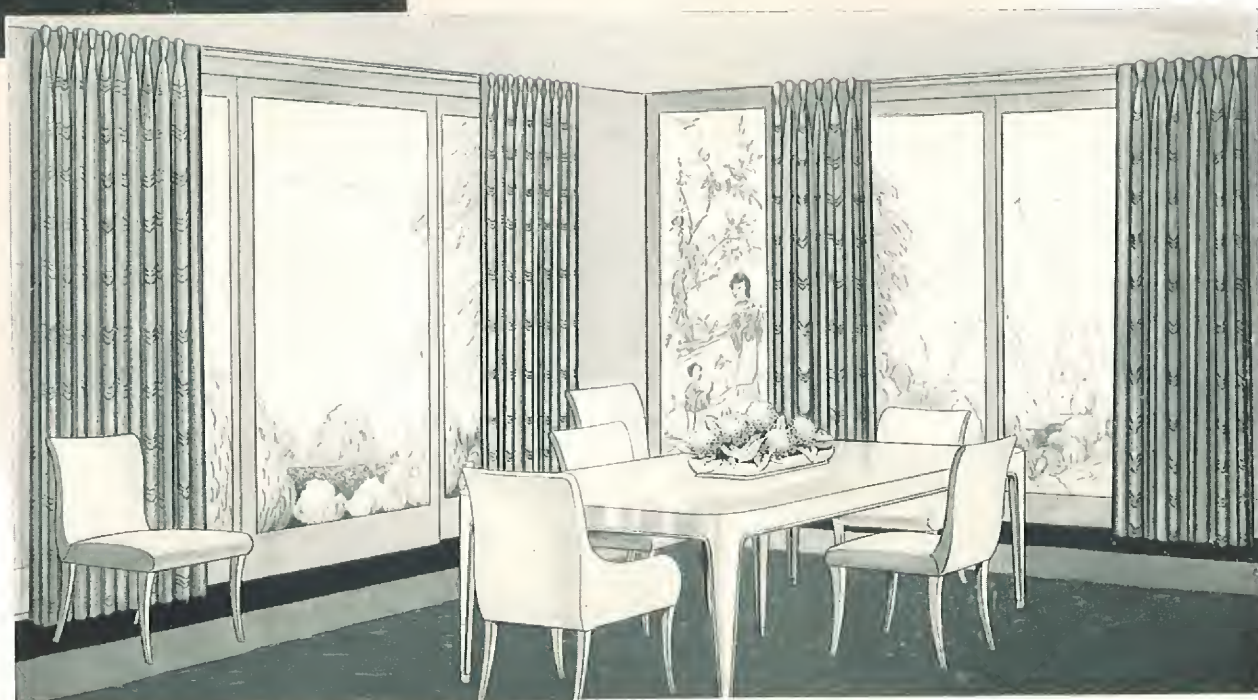


The draperies at the side windows are hung on one-way draw cord rod sets. The draperies on the center window are traversed on a cut-to-measure draw cord rod. Sunaire blinds are installed inside the window recess.



A cut-to-measure traverse rod supports the draw overdraperies. The festoon valance is supported at the casings by two No. 5451 Valance Pleaters and at the center by one No. 5450 Valance Pleater.

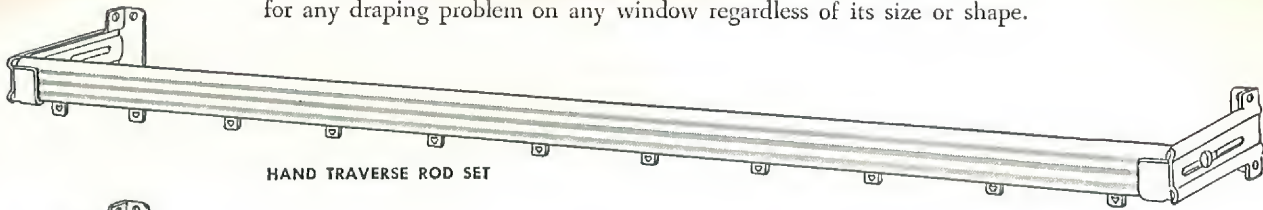
Picture windows afford all the charm of outdoor living but none of its discomforts. Draw draperies hung on cut-to-measure traverse (draw cord) rods make it possible to enjoy outdoor light and beauty or intimate seclusion, as desired.



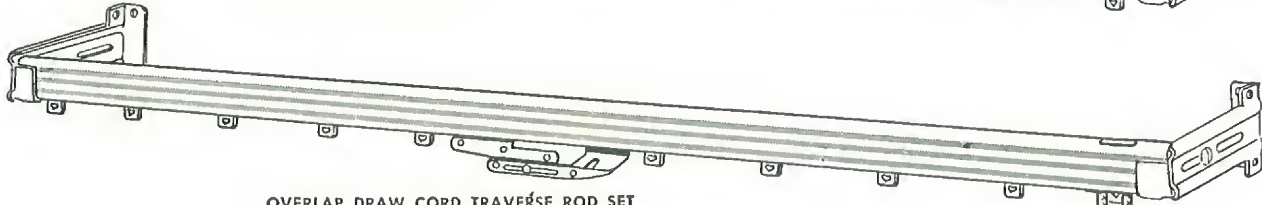


## KIRSCH TRAVERSE ROD SETS FOR HAND OR DRAW CORD OPERATION

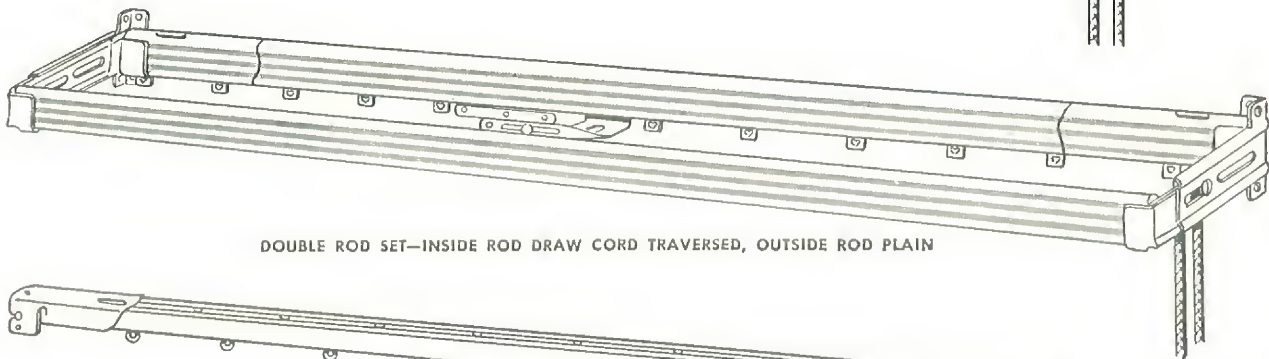
Extension and cut-to-measure traverse rods . . . with hand or draw cord traverse . . . come in a range of combinations which provide the solution for any draping problem on any window regardless of its size or shape.



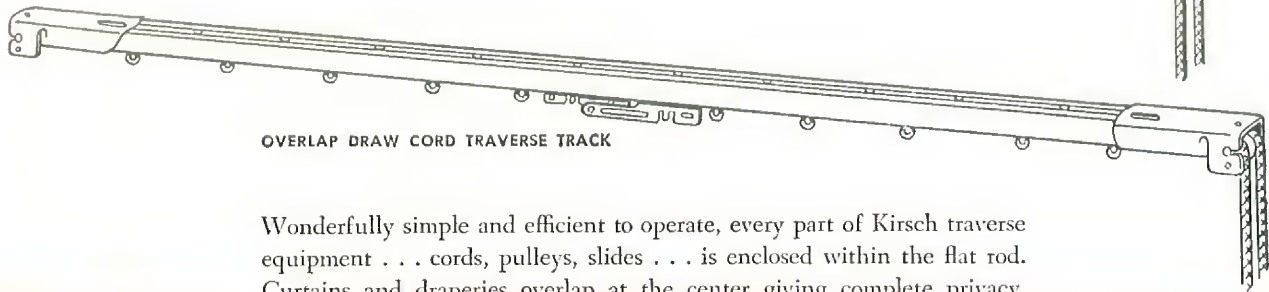
HAND TRAVERSE ROD SET



OVERLAP DRAW CORD TRAVERSE ROD SET



DOUBLE ROD SET—INSIDE ROD DRAW CORD TRAVERSED, OUTSIDE ROD PLAIN



OVERLAP DRAW CORD TRAVERSE TRACK

Wonderfully simple and efficient to operate, every part of Kirsch traverse equipment . . . cords, pulleys, slides . . . is enclosed within the flat rod. Curtains and draperies overlap at the center giving complete privacy. Kirsch traverse rods are finished in ivory . . . beautiful, lustrous, durable.

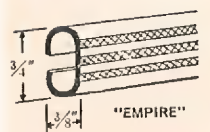
## CHOSEN FOR THE NATION'S WINDOWS

### TYPES OF KIRSCH TRAVERSE RODS

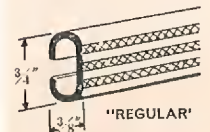
The "Empire" traverse rod is available in extension styles to fit windows from 28 inches to 120 inches. Various combinations may be made to fit your specifications.

The "Regular" rod is available in cut-to-measure lengths to fit any size or shape window. Suitable for lightweight and medium-weight draperies.

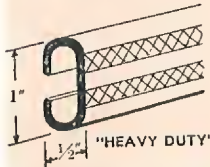
The "Heavy Duty" rod is available in cut-to-measure lengths to fit any size or shape window. This rod is ideal for heavy draperies at wide windows.



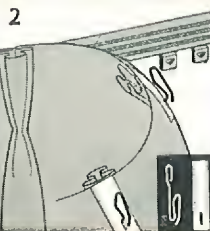
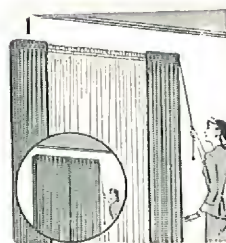
"EMPIRE"



"REGULAR"

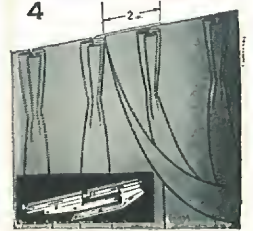
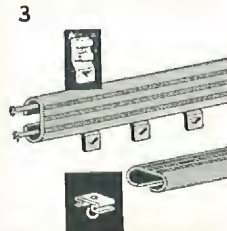


"HEAVY DUTY"



**CONSTRUCTED AND DESIGNED FOR LIFETIME SERVICE**  
Kirsch traverse equipment offers advantages not to be found in other drapery hardware. Kirsch fixtures are designed to work satisfactorily and give service for a lifetime . . . yet the cost is modest.

- 1 Kirsch traverse rods are attractive and in good proportion to the window. They operate smoothly and efficiently.
- 2 Kirsch traverse rods are completely assembled ready to put up. Simply attach the draperies with Kirsch hooks and they are ready for use.
- 3 Kirsch eliminates the old fashioned unsightly outside pulleys and cords. All working parts are concealed.
- 4 The overlap master slides permit overlapping of draperies to insure absolute privacy and exclusion of light streaks.



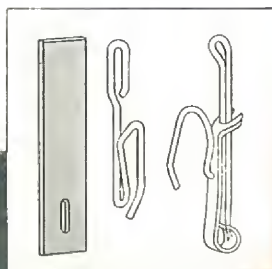


## HOW TO MAKE

# Traverse Curtains & Draperies

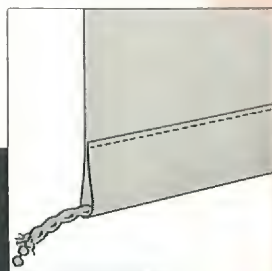
## IT'S SO EASY TO MAKE YOUR OWN

Traverse curtains and draperies that will add charm to your windows can be purchased at your favorite store . . . or they can be made at home for the mere cost of the materials. No unusual sewing skill or experience is required. The suggestions below apply equally to windows of all sizes and shapes. If you can do the simple cutting that is required and follow the instructions on this page, you can make traverse curtains and draperies.



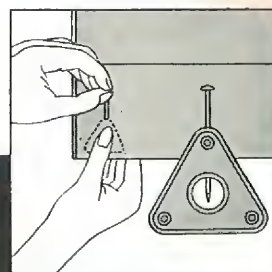
### HOOKS AND TAPES

Kirsch combination hooks and tapes are ideal for traverse draperies. Tapes are sewn to curtains. Hooks, which can easily be removed, are inserted into tapes. Pin-on heading hooks are also available.



### WEIGHTED TAPES

Traverse draperies should be weighted so that they will hang in graceful and uniform folds with a straight, even hem line. Weighted tapes are available in several sizes and weights.

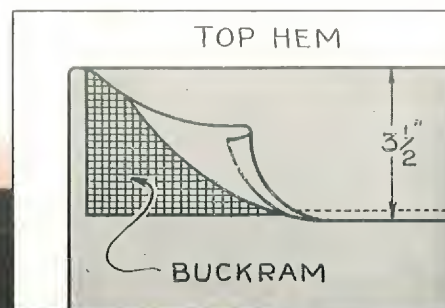
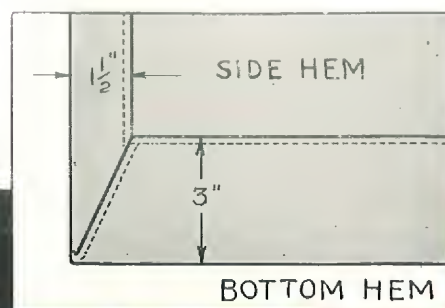


### PIN-ON WEIGHTS

Pin-on weights, shown above, require no sewing . . . are easily removed for cleaning . . . prevent corners from rolling or curling. Sew-on weights in various sizes are also available.

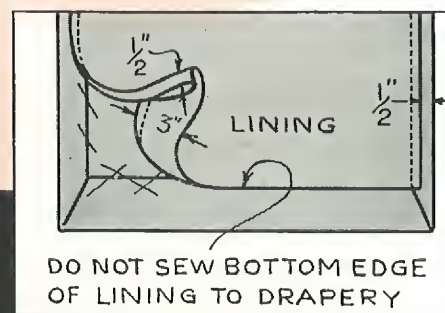
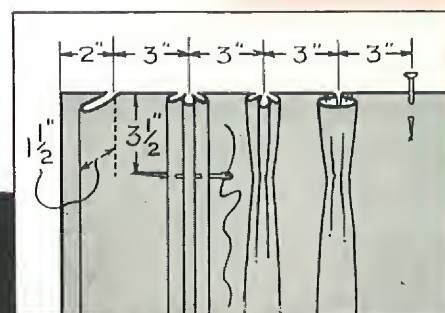
## FOLLOW THESE INSTRUCTIONS

Accurate measuring and cutting are the most important steps in making traverse curtains and draperies. In planning the amount of material needed, remember that skimpy draperies are worse than none at all. Sometimes a width and one-half may be needed; sometimes two, depending on the amount of fullness and folds desired. Don't measure until the traverse rod has been put up. Then measure the distance from the top of the drapery, allowing one to two inches for the heading, to the bottom point at which it is to hang. Add 6½ inches for top and bottom hems. (No heading is necessary if draperies are to be hung under a cornice or valance.)



Clip the selvage or cut it off, as preferred. Cut material square at both ends. Then turn in the side hems and the bottom hem, forming a mitre at the corners, and baste, press and stitch. (See above.) Then turn in a hem at the top and baste, press and stitch. (See cut at right.)

Before forming pleats, deduct from the width of the material the space to be covered by the drapery when hung and the distance from the rod to the wall. Example: if material is 38" and the space 17" and the rod projection 3", subtract 17" and 3" from 38" leaving 18".



The remaining 18 inches are to be divided equally into pleats, thus allowing 3 inches for pleats and 3 inches between pleats. The first should be 2 inches from the inside edge; the last should be 3 inches from the outside edge (where rod starts to curve toward brackets). See above.

In making lined draperies, proceed in the same manner as with unlined draperies. Then cut sateen lining one half inch smaller than the drapery material at the top and sides and one inch shorter at the bottom. Turn in and sew at the top and sides but not at the bottom.





Precise, yet casual, this symphony of symmetry is a beautiful achievement in decoration. The glass draw curtains are hung on single traverse rod sets. The overdraperies, which are draped back with Kirsch hold-backs are supported by wood pole sets.



Comfort and convenience are the keynotes here. The draperies are hung from a single cut-to-measure plain rod. Cloth tie-backs are fastened to the casing with Kirsch Lucite push pins.

## Single Windows---

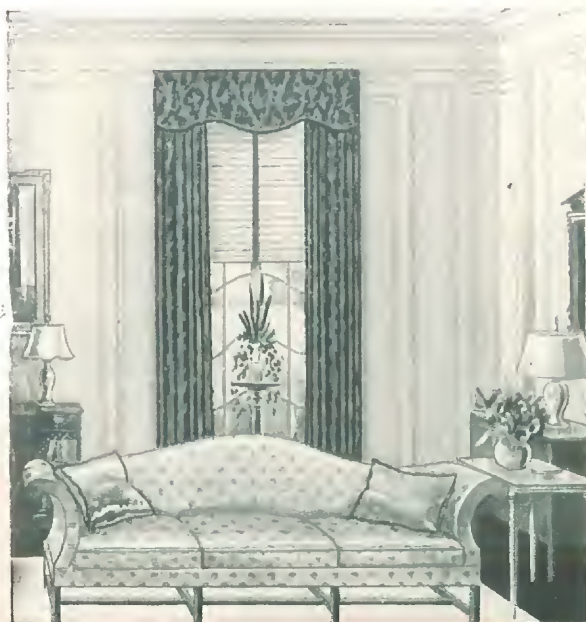
The single two sash window is and always has been the most common type of window.

The outside view, the extent of inside privacy desired, the architecture of the window and the decorative effect desired determine the character of the draperies to be used . . . whether they are to be simple or elaborate, long or short, straight hanging or draped back.

Many different kinds and styles of materials can be used for draping single windows, which are suitable for the room in which they are to be hung. Be careful to have the curtains and draperies reflect the colors used in the rugs and upholstery materials; otherwise the window treatments will stand out in vivid contrast and clash with the wall decorations.



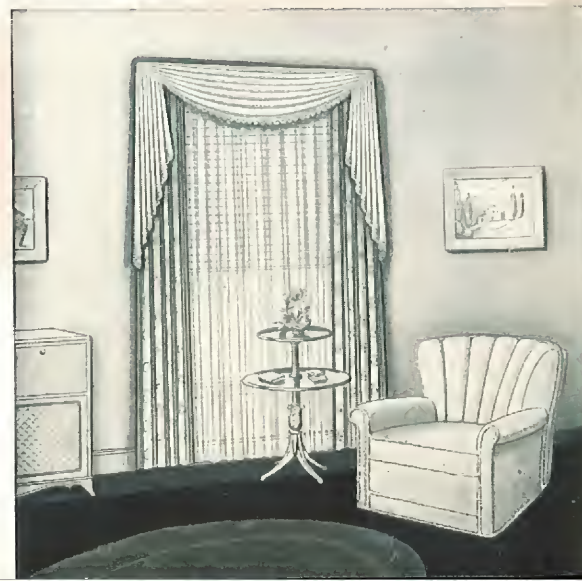
The illustration below shows how to make a too tall window look shorter. The lambrequin is tacked to a wood shelf. Further horizontal effect is created by the Kirsch Sunaire blind. The side draperies are hung on a single cut-to-measure rod.



For casual grace drape a length of material over a wood pole set. Glass curtains hang on a Kirsch "Gold Seal" extension curtain rod.

A quiet study in good taste and dignified decoration is illustrated above. The draperies are suspended from swinging rods. A Sunaire blind completes the ensemble.

The French valance is draped on No. 5450 Valance Pleaters (see page 29). The glass curtains and overdraperies are hung on a double rod.





The scene at the right shows a beautiful achievement in decoration. The draped back overdraperies are suspended from single cut-to-measure rods. The festoon valance is supported with Kirsch festoon rings.



Outswinging casements may be treated like an ordinary window. Here a single rod is used for the draperies. Kirsch valance pleaters support the swags . . . and a Sunaire blind provides ventilation control.

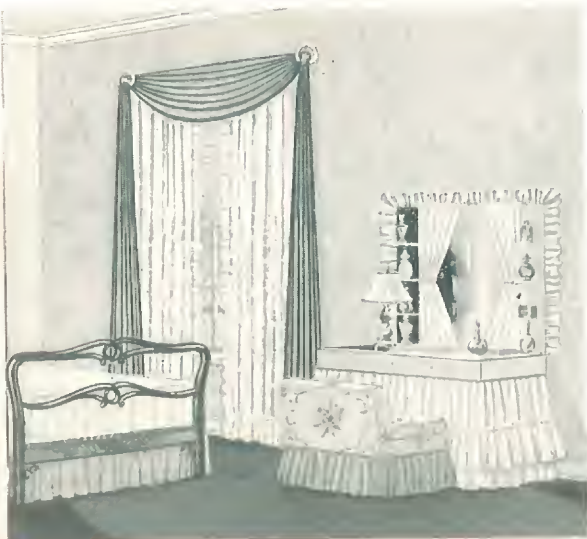


The draw curtains and the overdraperies are hung on a double traverse rod set over a Kirsch Sunaire blind. The festoon valance is hung on Kirsch plastic festoon holders.

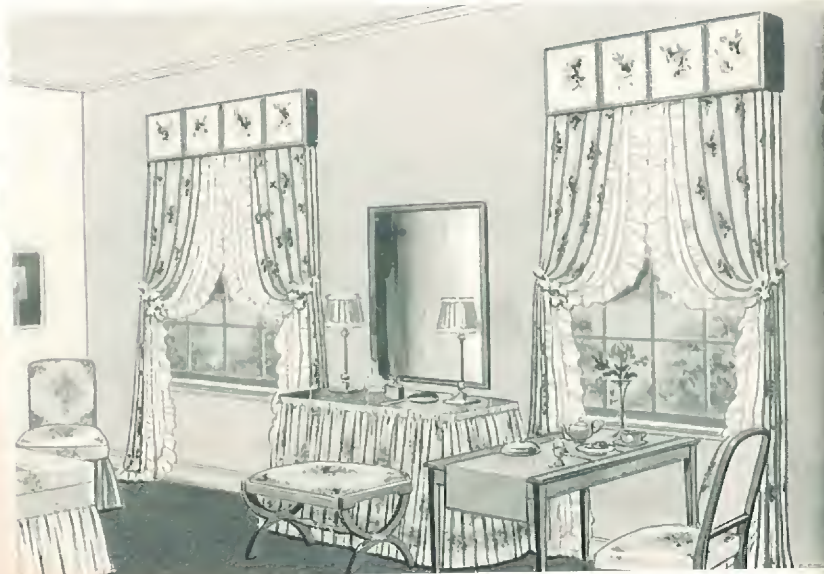
A setting that befits the talents of the most gracious hostess. The draped back overdraperies are hung on swinging extension rods.



The upper over-curtains on the windows in the kitchen illustrated at the right are hung on single "Gold Seal" curtain rods. Sash curtains are hung on swinging extension rods, so that they may be swung back for ventilation or for ease in cleaning the windows.



In the setting shown above the glass curtains are hung on a "Gold Seal" curtain rod. The swag is threaded through festoon rings. A Sunaire blind is also used.

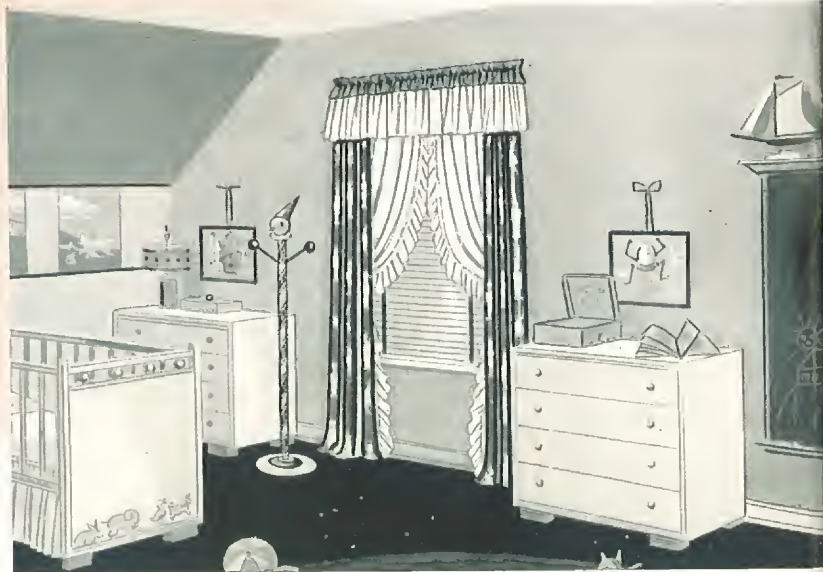


A new twist on a "Picture Window." The curtains and overdraperies are supported by two Kirsch double rods. A plain wood cornice, decorated with framed pictures, tops the setting.

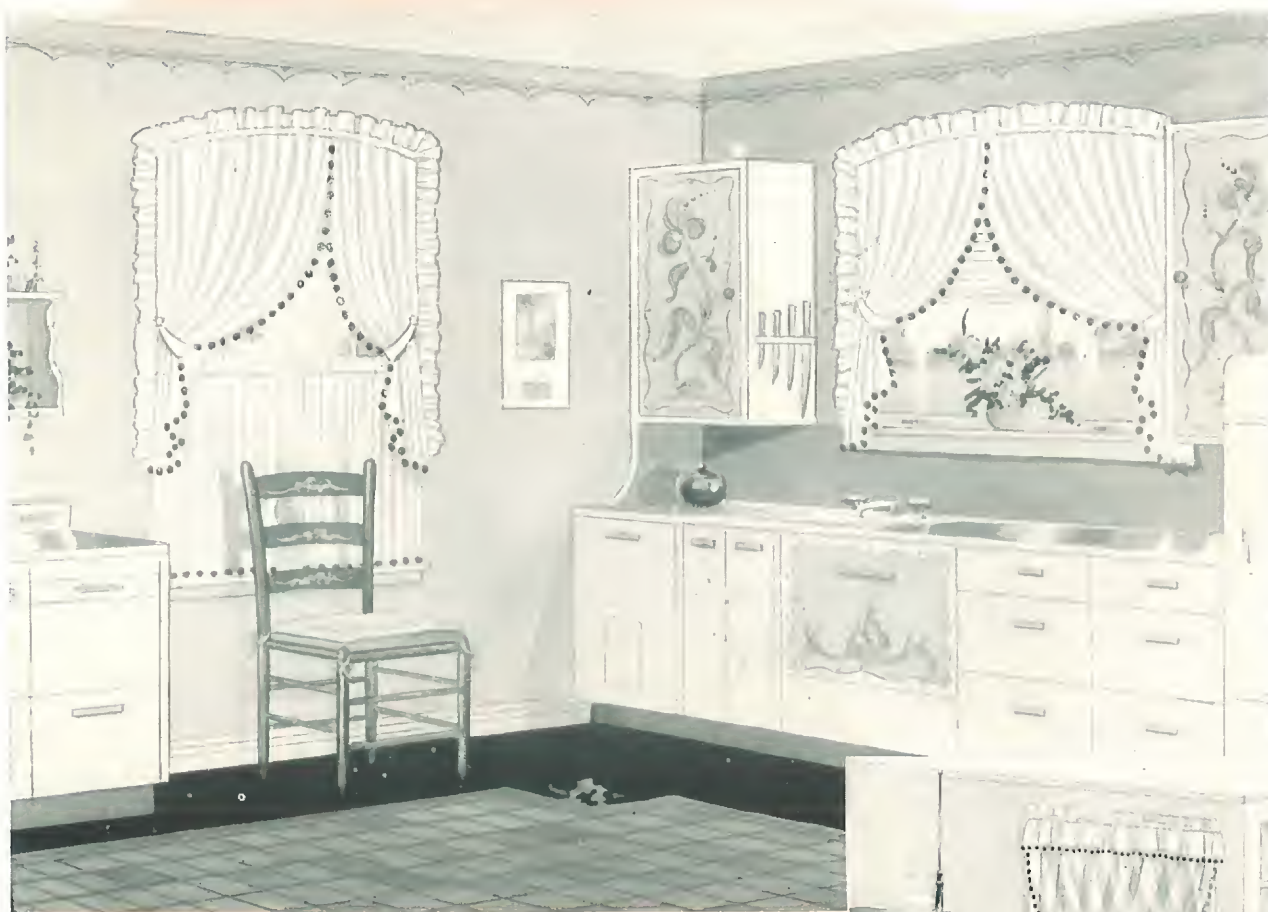


The festoon valance is put up with No. 5451 Pleaters. The draw overdraperies are hung on a Kirsch single rod. A Sunaire blind completes the setting.

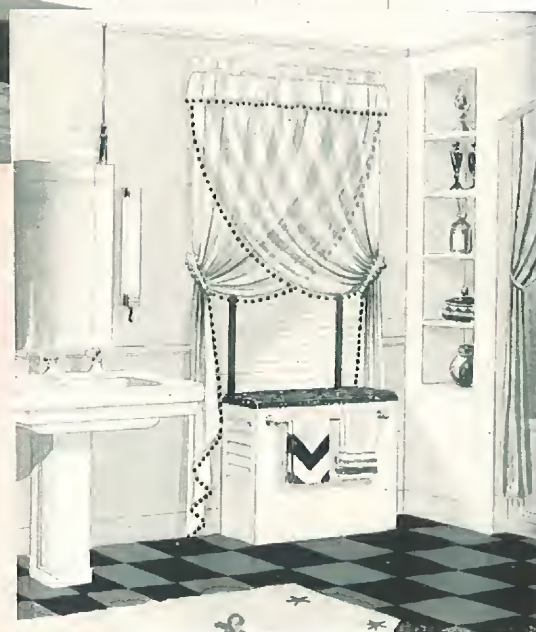
The Kirsch Sunaire blind protects juvenile eyes from glare. The ruffled curtains, overdraperies and valance are all hung on a double "Gold Seal" rod.



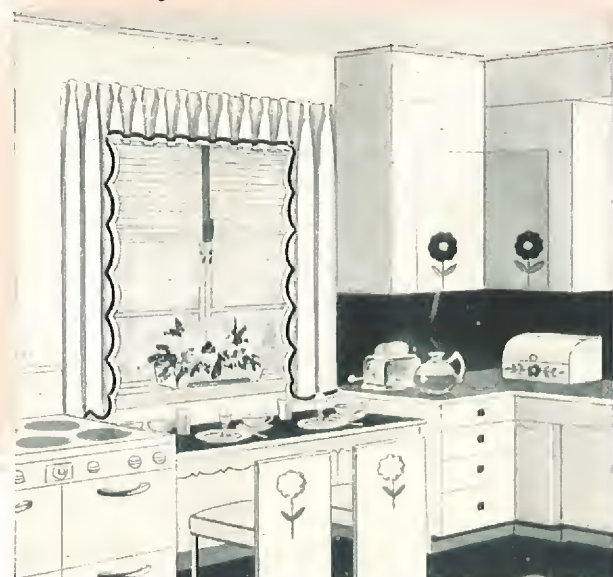




By hanging the curtains on Kirsch curved extension rods, the height and width of the windows in the kitchen shown above are complemented with a third dimension . . . depth . . . to give the added charm of graceful, curved lines.



The criss-cross curtains are hung on a double extension curtain rod. Sunaire blinds are recommended for bathroom use because they will not rust.

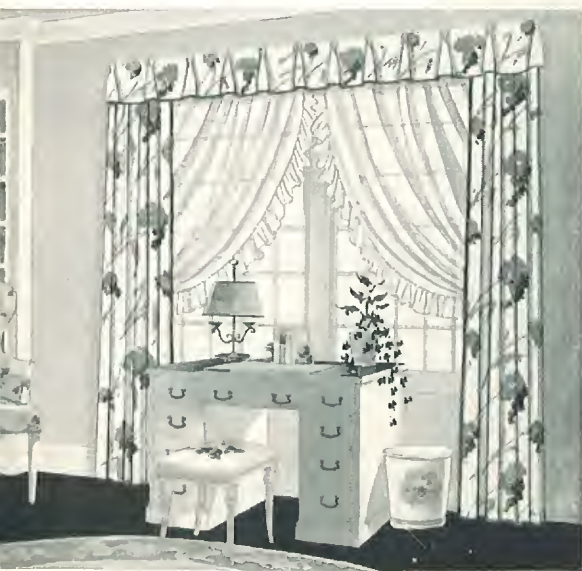


The curtains hung on a single curtain rod frame the outswinging windows. The Sunaire blind bundles so compactly that it can be raised out of sight behind the valance.



# Double Windows

Classic beauty with modern simplicity is exemplified in this dining room scene. The draperies are suspended from a plain cut-to-measure rod. The swag valance is draped on No. 5450 Valance Pleaters.



The glass curtains, overdraperies and pleated valance in the window treatment above are hung on a "Gold Seal" extension double curtain rod.

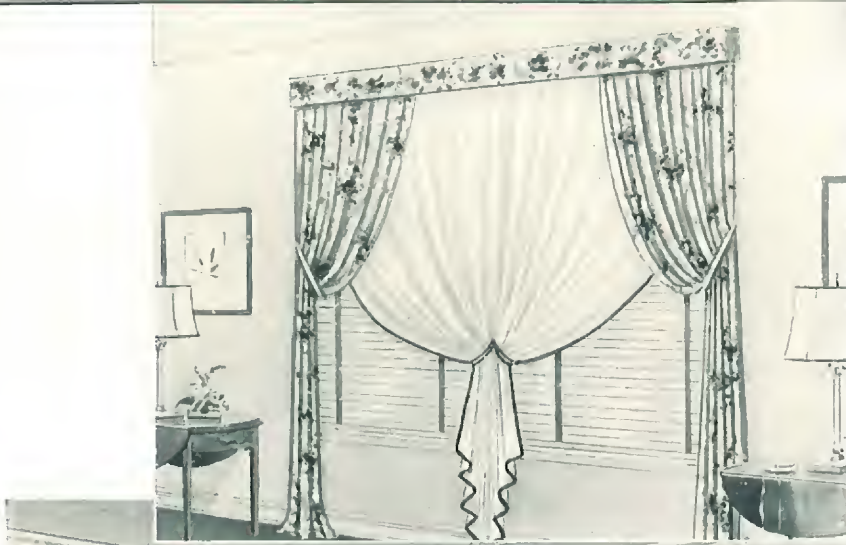
There is a better opportunity to exercise ingenuity in draping double windows than in treating single windows.

The simplest way to drape double windows is to consider them as one unit. If the two windows comprising a double window are separated by more than the width of an ordinary mullion, it is usually advisable to drape each one as a single window. In this way the two windows can be draped as a single unit by using a valance across the top of the two windows and the intervening space . . . mullion or wall.

Double windows admit much more light than single windows, which makes it necessary to give the matter of window glare even more serious consideration than in the case of single windows.

Valances and cornices are especially desirable in draping double windows as they help to maintain an architectural unity.

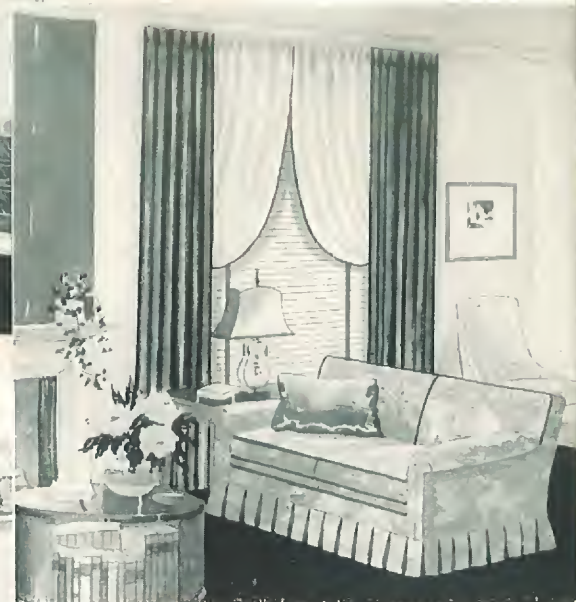




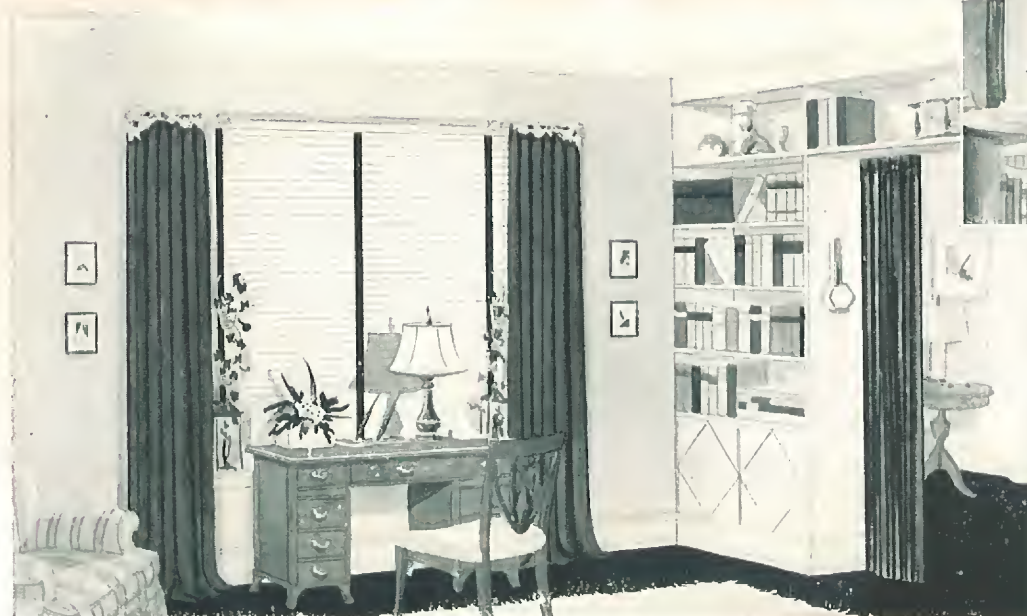
A lovely setting of charm and grace. Curtains hang from a cut-to-measure rod. The tied-back overdraperies hang from short lengths of cut-to-measure rod which are attached to the cloth covered cornice.



The draperies are hung on a single cut-to-measure rod with hand traverse equipment. The decorative effect is enhanced by the cloth hold-backs which are draped through plastic festoon rings.



Glass curtains are supported by a single cut-to-measure plain rod. Overdraperies hang from swinging extension rods.



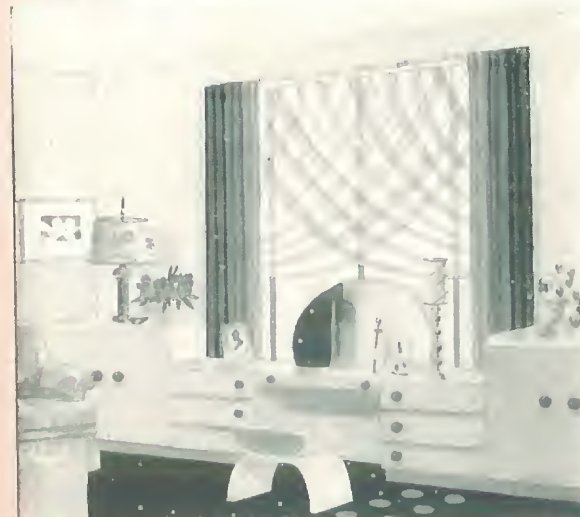
The overdraperies in this living room scene are hung on swinging cranes. The portieres in the doorway are suspended from Kirsch portiere track fitted with hand traverse equipment.



A double cut-to-measure plain rod set supports the shirred valance and the draperies which are held in place with cloth tie-backs of a contrasting color.



For the criss-cross curtains, a double cut-to-measure plain rod. For the tie-backs, No. 5622 Push Pins. For the swag, No. 5451 Valance Pleaters.

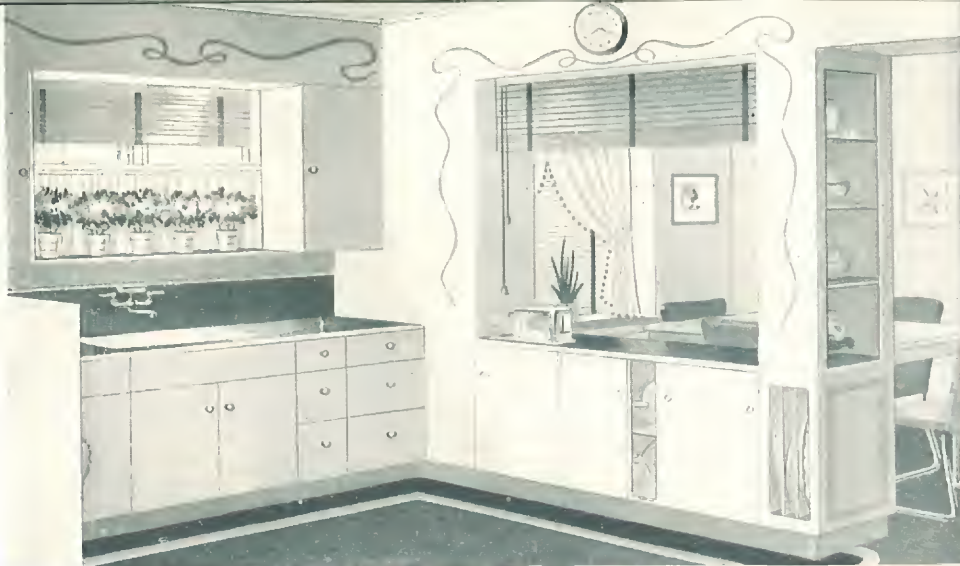


In the bedroom shown above the criss-cross curtains are hung on a double curtain rod. The overdraperies are hung on swinging extension rods.

The glass draw curtains are hung on a single cut-to-measure traverse rod. A continuous length of material is used for the overdraperies and festoon valance which is hung on Kirsch plastic festoon holders.





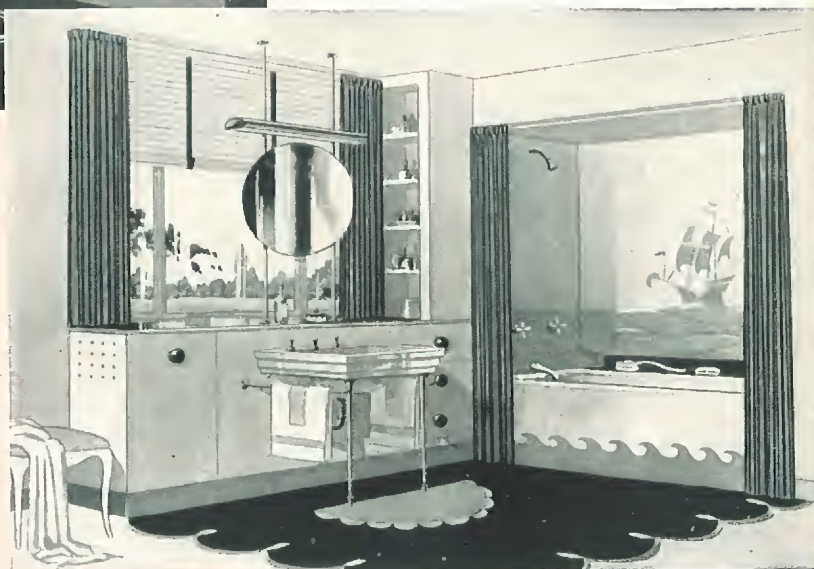


For the curtains on the window over the sink . . . swinging extension rods. For the breakfast room curtains . . . a "Gold Seal" single curtain rod.



A room for exercise and relaxation. Kirsch Sunaire blinds, draperies and a wood pole are the three elements used in this simple treatment.

All the Kirsch drapery fixtures referred to on the pages herein are illustrated and described in detail on pages 30 and 31.



The draw draperies are hung on a single cut-to-measure rod over a Sunaire blind. The matching draw shower curtains are hung on a traverse track.

The side draperies and the shirred valance are hung on a "Gold Seal" extension double curtain rod. Two easy-to-clean Sunaire blinds provide control of light and ventilation.



The glass draw curtains are hung on a draw cord rod bent to conform with the angle of the window. The continuous drapery which forms the overdraperies and the festoon valance is hung on five Kirsch plastic festoon rings.



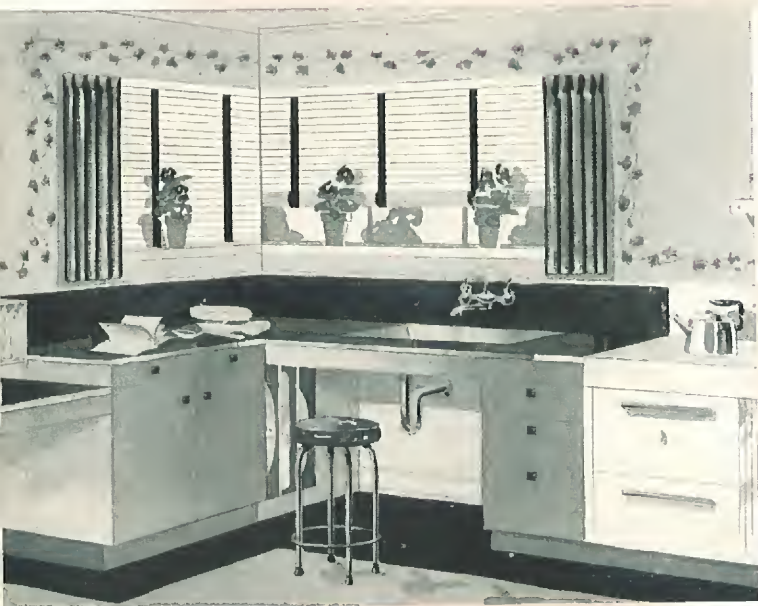
## Corner Windows

Don't let the problem of draping corner windows frighten you. They lend themselves to a greater variety of treatments . . . and greater window beauty . . . than any other type of window.

Corner windows may be treated simply or elaborately . . . but preferably as a single unit rather than as two windows with the overdraperies hung at either side of the window, in which case no drapery is hung in the corner.

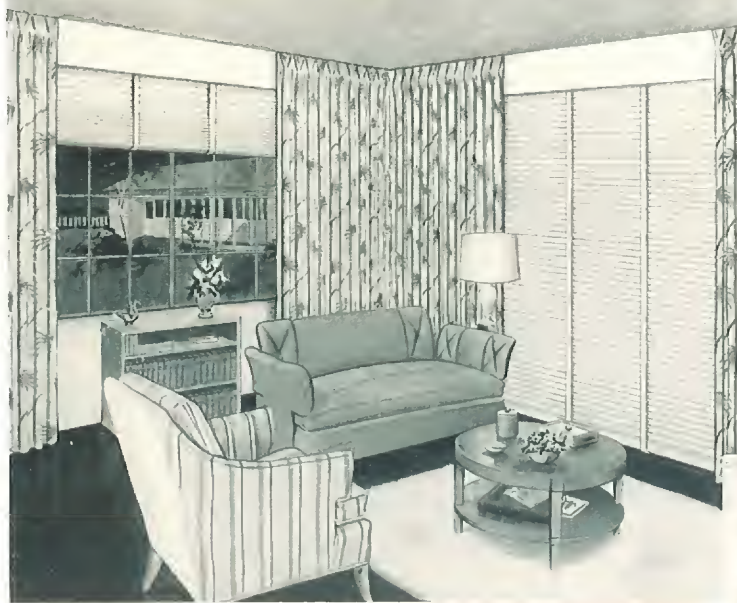
Cornices, valances and lambrequins are effective in framing the top of the window treatment and creating the optical illusion of lowering the apparent height of a too tall window.

Kirsch Sunaire blinds are ideal for corner windows because they control the vast amount of light that enters this type of window. Lightweight glass curtains hung over the Sunaire blinds will further soften the light.



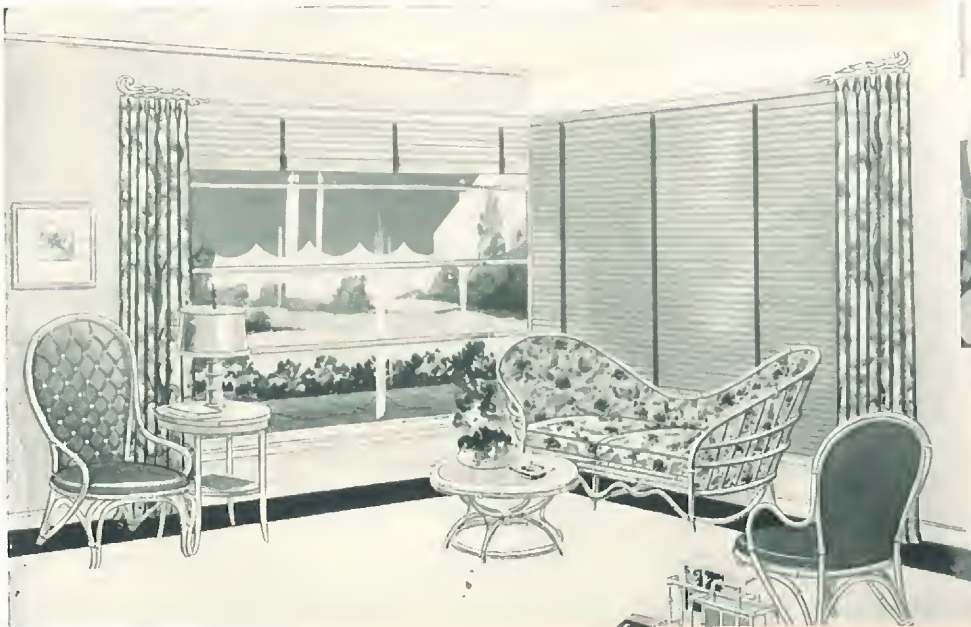
The combination of Sunaire blinds and draperies is a pleasing one as this corner window treatment indicates. The draperies are hung on Kirsch swinging rods.



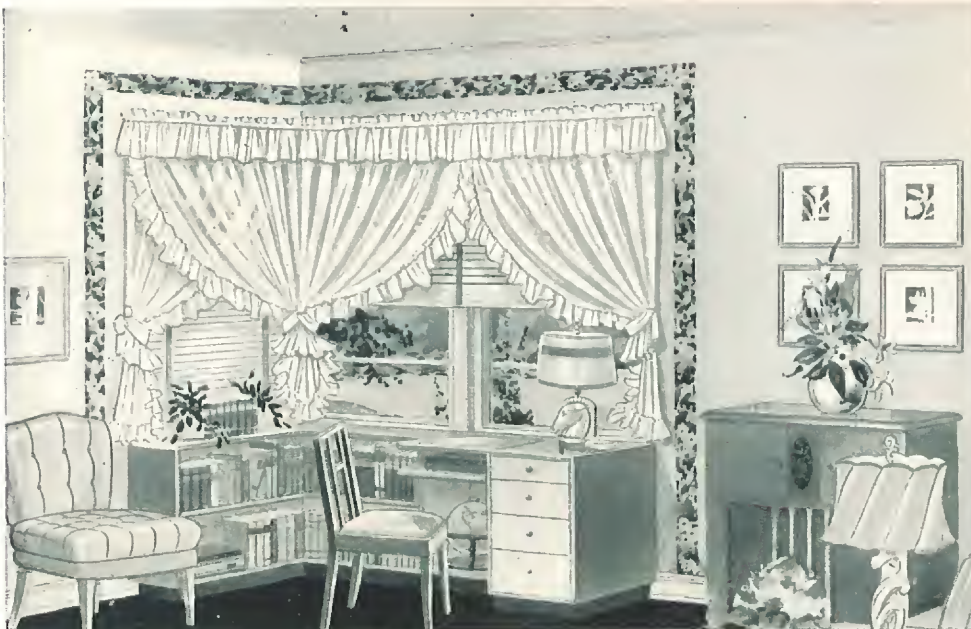


In the scene at the left the overdraperies are supported by short lengths of cut-to-measure rod fastened to the face of the cornices.

Old fashioned graces blend with modern decorative treatment in the setting shown below. Overdraperies hang from swinging extension rods.



The treatment at the left is as comfortable as the manner of living which it suggests. Two Sunaire blinds and a pair of swinging cranes for the overdraperies are used.

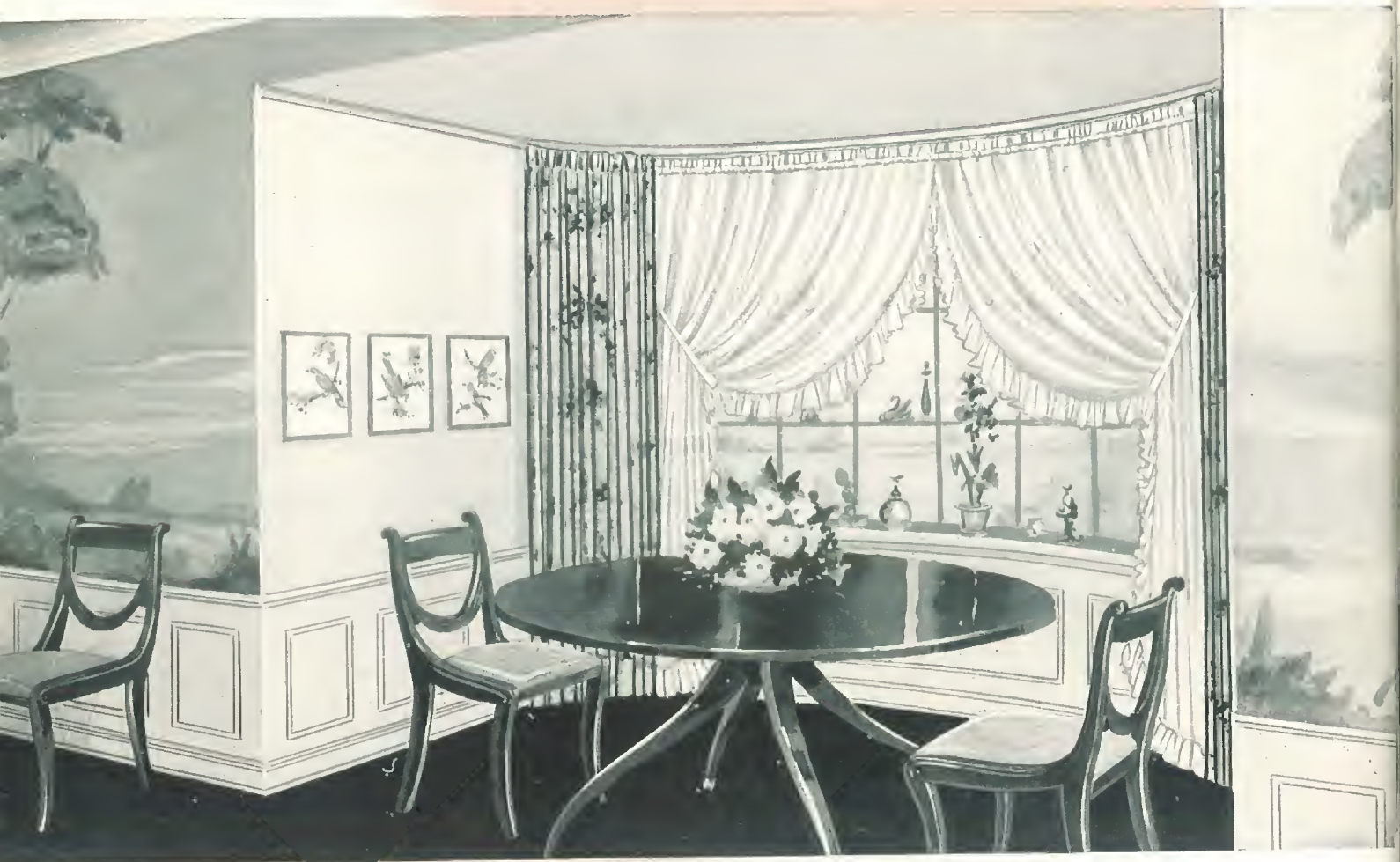


Fresh and unaffected, this cozy corner treatment employs a double rod at the small window and a single rod at the large window. The curtains are draped back with cloth tie-backs.



This unusual window presents no problem to one familiar with the uses of Kirsch drapery fixtures. Two cut-to-measure rods . . . bent to conform to the curve of the bay . . . are used. The inside rod is plain (not traversed). The outside rod supports the draw overdraperies.

# Bay Windows



The increasingly prominent part the bay window plays in architectural design coupled with the wide variety of shapes and sizes to be found in bay windows presents possibilities for a great diversity of bay window draping treatments.

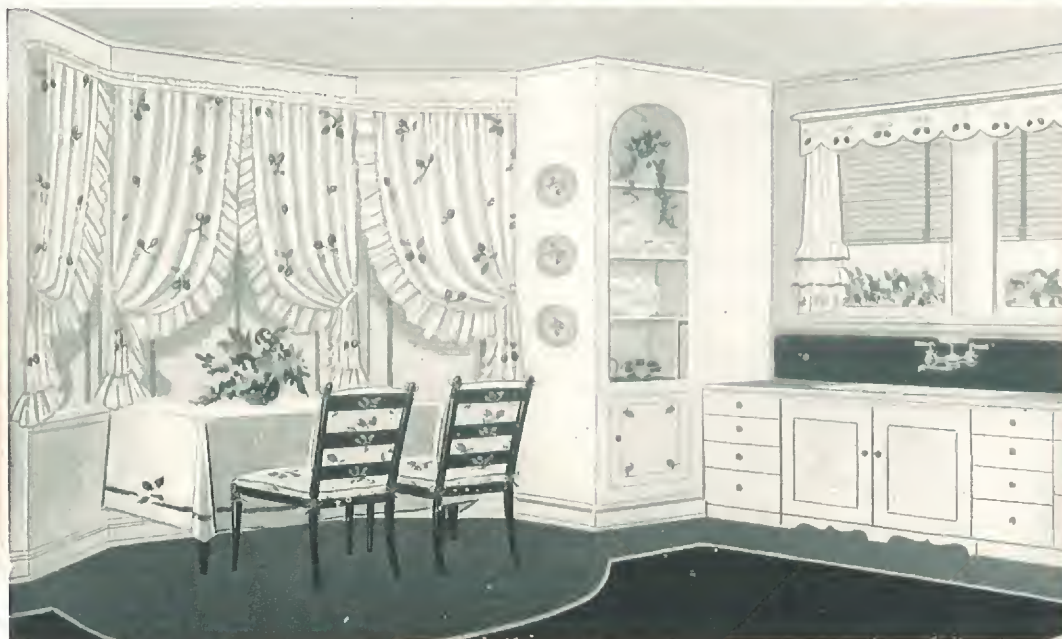
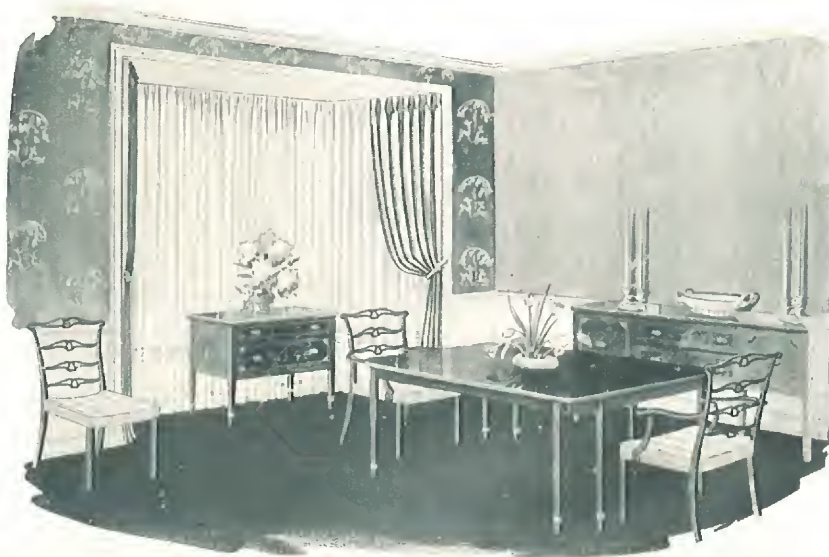
The most pleasing and successful way of draping the bay window is to treat it as a single unit. The continuous valance or lambrequin which extends all the way across the bay window aids in securing this effect.

When there is too much wall space between the windows, which form the bay, treat each window as a separate unit.

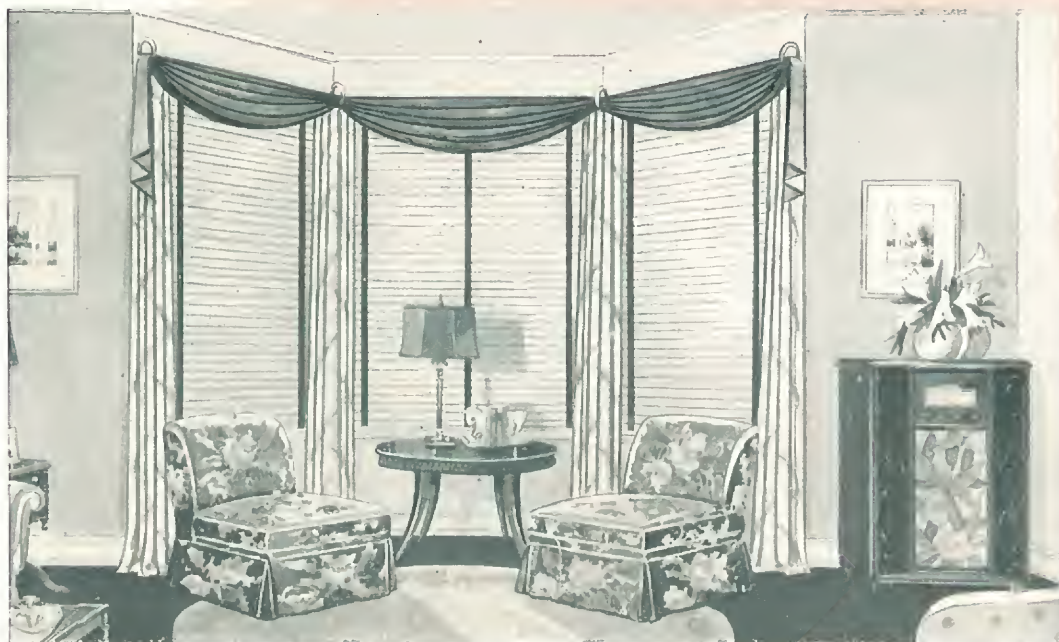
When the bay window is shallow it is advisable to treat it as a single unit with a festoon valance or a cornice directly across it and draperies at either end.



Three sets of single traverse rods, two for the side windows and one for the middle window, support the casement cloth glass draw curtains on the bay window shown in the scene at the right. The overdraperies are hung on swinging rods and are draped back with Kirsch plastic hold-backs.



A pleasant modern kitchen for pleasant moderns. The curtains on the bay window are hung on a single boy window rod. The double window curtains are suspended from a "Gold Seal" single curtain rod.



Here the window treatment accentuates the cheeriness of the decorative motif. The draperies are hung on a single bay window rod. The valance is supported by Kirsch festoon rings.



The triple window illustrated below is not difficult to drape when Kirsch drapery hardware is used. In this balanced ensemble, the draperies on the curved top window are suspended from a cut-to-measure rod curved to the arch. The draperies on the side windows are hung on single cut-to-measure plain rods.



"Kir-flex" eyelet rodding which is used for supporting the overdraperies in this boy's room is ideal for use on curved top windows or arched doorways . . . either on the inside or the outside of the sash, or trim. Kirsch Sunaire blinds are also used because they withstand rough treatment. Horizontal type circle top Venetian blind trims are used with the blinds.

## Curved Top Windows

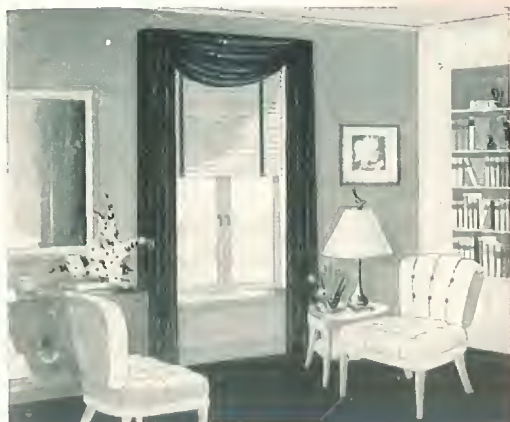


In this graceful grouping the door and sidelight curtains are shirred top and bottom on Kirsch "Oval" rods with sash rod brackets. The overdraperies hang from swinging rods and the transom sunburst curtain is hung on a cut-to-measure rod bent to conform to the contour of the transom.

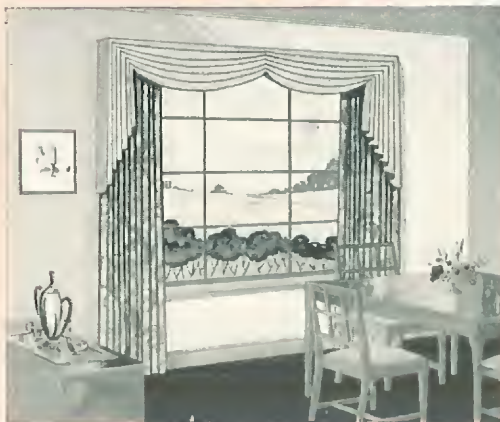


# Valance Pleaters

**THE FIXTURE PLEATS THE FABRIC**



This combination swag valance and side drapery treatment uses one length of material and is hung on a pair of No. 5450 Pleaters.



The valance hangs on three pleaters . . . middle one with plate in vertical position. Draw draperies hang on a single traverse rod.



## KIRSCH VALANCE PLEATER NO. 5450

This ingenious festoon valance pleater holds straight lengths of fabric in graceful, even folds. The pleater is made of crystal-clear plastic. You simply measure the fabric and tuck it into the plastic fingers. A long straight pin passes through the fingers

. . . anchors the fabric in place so that it can't come down accidentally. It's as simple as that.



A pair of No. 5450 Pleaters supports the swag valance, and the overdraperies and criss-cross curtains hang on a double rod.



The continuous valance on this corner window is pleated into four No. 5450's. The overdraperies are hung on a pair of swinging rods.

Use Kirsch No. 5450 Valance Pleaters in all rooms and on various types of windows.



**KIRSCH VALANCE PLEATER NO. 5451**

The No. 5450 Valance Pleater makes it easy for you . . . even if you are unfamiliar with professional draping techniques . . . to create, with your own hands, striking, tailored festoon valance treatments for windows in any room in the home. The pleater fingers shape the continuous length of fabric in flowing curves across the window, square it neatly at the corners and drape it gracefully down the sides in trim deep-fold cascades.

## KIRSCH VALANCE PLEATER NO. 5451

Interesting and unusual designs for window treatments aren't always as complicated as they look. The lovely swag valance treatment at the left really owes its success to Valance Pleater No. 5451.

Start with a length of fabric, cut and marked in accordance with easy-to-follow directions. Then simply tuck the fabric between the plastic fingers, adjust the depth of the valance . . . and you have a lovely window effect . . . one that is especially flattering when used over existing ruffled curtains in any room in the home. Here's a hint . . . add tie-backs made from the same material as in the festoon for that smart, decorator's look.





# Beauty in the Room

...BEGINS AT THE WINDOW

Whether your home is new or old . . . whether your taste in decorative treatments runs to the simple or the ornate . . . if you would obtain the best possible draping effect and achieve the full artistic value of your curtains and draperies . . . we recommend that you hang them on Kirsch drapery fixtures. They insure the most pleasing results for the time, thought and money you invest in window draping.

Kirsch drapery hardware is reasonably priced . . . will provide long wear and complete satisfaction. The representative fixtures shown on these pages will give you an idea of the extensive nature of the Kirsch line of drapery hardware. You will find that there is a Kirsch rod, crane, wood pole, cornice, hold-back, festoon hanger or accessory for every type of window treatment.

**START WITH KIRSCH DRAPERY HARDWARE**



# Decorative Suggestions

Smart home planners are turning to Kirsch dealers for the last word in home decoration schemes. Through the Decorative Suggestions Service — a portfolio of beautiful decorative treatments — available for your inspection at most Kirsch dealers, you can select interior treatments for any room in your home from scores of original decorating plans and schemes. Many of the treatments shown herein are reproduced in larger size and full color in Decorative Suggestions. And this valuable, unique service does not cost you a cent.



No. 5466



No. 5460



No. 5464

## KIRSCH FESTOON RINGS AND HOLDERS

Available in clear plastic in many designs, these fixtures have sufficient projection to clear existing decorations. Rings can be used in the position shown or turned to parallel the arm.



No. 5607



No. 5608



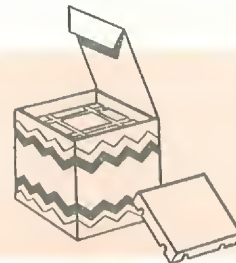
No. 5606

## KIRSCH DRAPERY HOLD-BACKS

Available in metal and plastic . . . to match Kirsch swinging crane designs (see illustrations of cranes below at right). There are a number of patterns and finishes from which to choose.



No. 5622



## LUCITE PUSH-PIN TIE-BACKS

Smart crystal clear push-pin tie-backs . . . 1 1/4 by 1 1/4 inches square . . . are suitable for use with any curtain in any type of room. Available in sparkling clear Lucite only, one pair in a box.



No. 1039



No. 1043



No. 1431

## KIRSCH SHOWER CURTAIN HOOKS

Colorful, plastic shower curtain hooks, to match shower curtains, are available in two designs. Snap feature holds curtain securely, cannot come loose. Metal shower curtain hooks also available.

No. 1005



No. 1004



No. 1603



No. 1009



No. 1003

No. 1016

No. 1018

No. 1015

No. 1015

## KIRSCH DRAPING ACCESSORIES

Heading hooks, pin-on hooks, Off-N-On hooks, plain hooks, curtain rings, Off-N-On tapes, curtain weights . . . are available in many sizes and styles to suit every draping requirement.





No. 4123



No. 4163



No. 4712

#### "GOLD SEAL" EXTENSION CURTAIN RODS

Available in single and double styles in three sizes to fit windows from 18 to 86 inches in width and in projections from 1½ to 4½ inches. One-piece extension sections are also available.

#### CURVED EXTENSION RODS

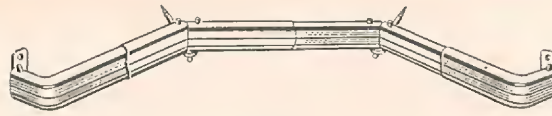
Curved rods add dramatic, high style appeal . . . a three dimensional effect . . . to ordinary curtains. Available in single and double extension styles to fit windows from 28 to 88 inches in width.

#### SASH AND DOOR RODS

Sash and door rods are offered in 12 to 20, 20 to 36 and 28 to 50 inches extensions . . . with ¼-inch projection. Some styles are available with no projection for between casings installation.



No. 4640



No. 4123



No. 3123

#### SWINGING EXTENSION RODS

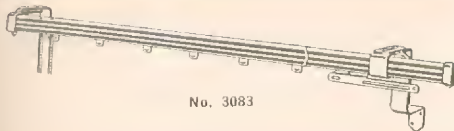
Swinging rods may be used as side drape rods or singly for side lights. They are available in two sizes . . . 10 to 15 inches extension . . . each rod, and 15 to 24 inches extension . . . each rod.

#### RODS FOR CORNERS AND BAYS

Extension style bay and corner window rods are available in extensions that fit windows up to 86 inches in width. Cut-to-measure bay and corner window rods can be made to fit your windows.

#### EXTENSION TRAVERSE RODS

Popularly priced "Empire" extension traverse rods are available in 28 to 48, 48 to 86, and 66 to 120 inches extensions . . . and in 1½ to 2½, 2½ to 3½, and 3½ to 4½ inches projections.



No. 3083



Oval Double Rod



No. 4650

#### SWINGING DOOR RODS

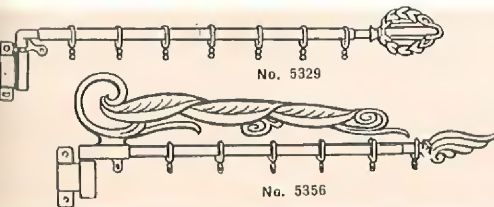
With these rods the door, or doors, can be swung back to the wall without disturbing the position of the rods and draperies. Hand draw and cord draw styles for either single or double doors.

#### CUT-TO-FIT OVAL ROD

Modern . . . sturdy . . . efficient . . . cut-to-fit "oval" rods are ideal for top and bottom shirred installations and for windows and doors of any size. In lengths to fit your requirements.

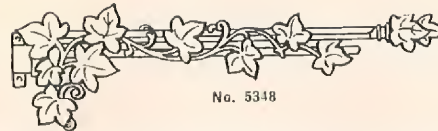
#### SWINGING EXTENDER RODS

Conveniently widen the appearance of a window that is too high or too narrow for attractive draping. Rods may be extended after installation . . . or swung clear of the window.



No. 5329

No. 5356



No. 5348



No. 6012

#### SWINGING METAL AND PLASTIC CRANES

Available in many straight and ornamental styles. Each crane extends from 16 to 23 inches, and has sufficient projection to go over rods or Sunaire blinds. Built-in leveling device prevents sag.

#### SWINGING CORNICE-TYPE CRANES

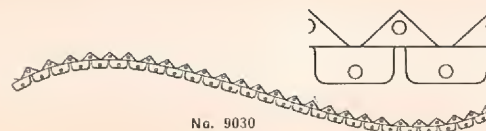
Swinging feature permits the draperies to be swung clear for maximum light and ventilation and for easy cleaning. Each crane extends from 16 to 23 inches and has a built-in leveling device.

#### WOOD POLE SETS

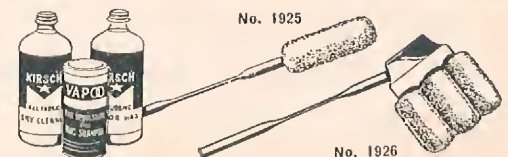
Available in rope or fluted style pole with wood or Kirsch concealed type brackets. There is a wide selection of decorative ends and finishes from which to choose. Cut to fit your windows.



No. 7013



No. 9030



No. 1925

No. 1926

#### KIRSCH EXTENSION WOOD CORNICES

Available in a variety of finishes and designs . . . and in 36 to 48 and 54 to 86 inches extensions. The cornices have sufficient projection to permit their use over Kirsch Sunaire Venetian blinds.

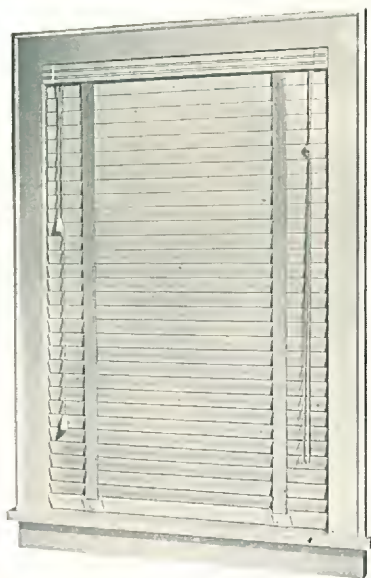
#### KIR-FLEX EYELET RODDING

Provides an inexpensive means of supporting draperies on odd shaped windows with sharp bends or curves. Brackets are not required . . . simply cut to length, bend to shape, and nail up.

#### KIRSCH CLEANING AIDS

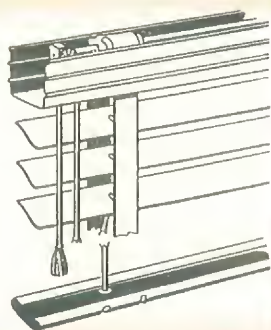
A complete line . . . cleaners . . . polishes . . . waxes . . . rug shampoos . . . Venetian blind brushes . . . to lighten housework, banish cleaning bills and make home furnishings look like new.



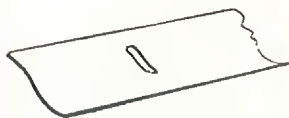


All working parts are completely concealed and protected in the attractive scientifically engineered one-piece metal head member.

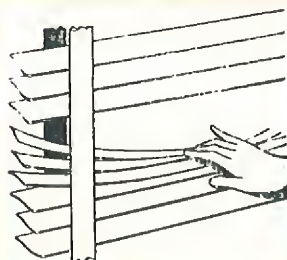
# Venetian Blinds



The amazing new Levolor tilt keeps the tilt cords level. Automatic lock holds blind at any position without cord holder.



Scientifically designed slender "S" curved flexible metal slats reflect and distribute light rays . . . and eliminate eye strain.



No harm from rough treatment due to slat flexibility. Bend the slats . . . do anything within reason and don't worry . . . you won't harm the Sunaire.



Kirsch Sunaire blinds can be used in conjunction with many attractive draping treatments as this ensemble indicates.

Kirsch Sunaire blinds give windows new smartness . . . add the quiet dignity of good taste to every home . . . flash a message of refinement from the window to the passerby.

Kirsch Sunaire blinds temper and mellow the glare of the sun's rays . . . yet the slightest tilt of the slats admits outdoor light and airiness. They insure light without glare, and absolute privacy because of the positive closure made possible by the "S" curve of the slats.

The exclusive Kirsch "S" shaped slats in flexible galvanized and bonderized steel . . . or specially treated aluminum, won't rust, sag, warp or break. The baked-on finish retains its gleaming lustre for years . . . and can be cleaned easily . . . quickly. The finest materials obtainable are used in Kirsch Sunaire blinds. Yet, despite their unsurpassed quality, they are reasonably priced.









**Kirsch Company**

FACTORY AND MAIN OFFICE *Sturgis Michigan*  
U.S.A.

